

Notification has been received from Mid Sussex District Council of a request for the street naming related to phase 1 of the Northern Arc development at Freeks Farm from Countryside Properties, in respect DM/19/3845 which was recently granted permission. The initial application will require 15 street names and spans the Burgess Hill and Ansty & Staplefield boundary.

In respect of the current application at Freeks Farm, once the Street Naming & Numbering case has been booked in at the District Council, it is the intention to pass the request for street names to Burgess Hill TC and Ansty & Staplefield PC for joint consideration. Countryside Properties, have also provided a provisional list of names and these can be used as a starting point if necessary.

A meeting was held on Wednesday 05 February 2020 at District Council to discuss this with representatives from the neighbouring councils. In attendance from Burgess Hill Town Council was Kathy Willis, Peter Chapman, Steve Cridland and Linda Symes. The notes of this meeting are attached (Appendix X).

Given the scale of the planned development across the Northern Arc and its importance to all four councils it is essential that a planned and consistent approach is adopted to the naming of streets as the development progresses. As specific development sites may cross local council boundaries, it will be necessary to work collaboratively. Keith Stanton, Business Systems Support Manager at MSDC, who is overseeing this has identified two key issues that present themselves immediately:

1. Volume of names required and approaches to fulfilling this need.
2. Naming of the spine road.

MSDC have provided supporting documentation for your consideration. There are a couple of caveats that Keith Stanton would like to draw your attention to:-

- A. Please note that the phasing plan (Appendix X) is not a final document and Stuart Malcolm, the lead planner for the Northern Arc at MSDC, has stressed that it is subject to change as the development progresses. The current version is dated June 2019. It should therefore be used to indicate a general direction of travel and not the final outcomes.
- B. The street names list (Appendix X) is correct as at this week, but will also change as unrelated development occurs elsewhere in Burgess Hill.

He has suggested that if development were to commence at either end of the site, then consideration could be given to naming the spine road respectively as 'Western Avenue' and 'Eastern Avenue', allowing for some flexibility. This would even permit a 'Central Avenue' were it to prove necessary due to phasing. The benefit of this approach is that although segmented, it does convey a general sense of location combined with continuity along the length of the spine road.

Once he has received more information from Aecom, who are managing the delivery of the whole scheme on the phasing, then he should be in a position to provide a recommendation in respect of the naming of the spine road itself. Keith Stanton is also happy to provide a further report if it will assist councillors in their considerations.