

| Number | Activity                                       | Target audience |
|--------|--|-----------------|
| 1      | Nature Nuture                                  | Family          |
| 2      | Rugby Club Quiz                                | Adults          |
| 3      | Promote Lockdown Festival                      | all             |
| 4      | Blossomwatch                                   | all             |
| 5      | Share chicken information live stream          | all             |
| 6      | International Space Station viewing            | all             |
| 7      | Horticultural Society Spring Show              | All             |
| 8      | Sussex Wildlife activity sheets                | family          |
| 9      | Jo Wicks                                       | family          |
| 10     | NT Live  | Family          |
| 11     | Clapping for the NHS                           | all             |
| 12     | Library Storytime                              | Family          |
| 13     | Snail Race                                     | all             |
| 14     | Rugby Club Quiz                                | adults          |
| 15     | DJ at home                                     | adults          |
| 16     | West Sussex Archives                           | ALL             |
| 17     | Doncaster Council post share                   | adults          |
| 18     | Easter Egg Bunny young carers                  | all             |
| 19     | Girlguiding emotional resilience               | family          |
| 20     | Keep Fit with Liz                              | adults          |
| 21     | Salsa Julia                                    | adults          |
| 22     | Book on Covid 19 - how to explain to children  | family          |
| 23     | Working from home 10 tips                      | ADULTS          |
| 24     | National Theatre Jane Eyre                     | Adults          |
| 25     | Competition                                    | All             |
| 26     | Mental health online support                   | Adults          |
| 27     | Amazing Amy                                    | Families        |
| 28     | Easter Egg Hunt at home                        | Families        |
| 29     | Art exhibition                                 | families        |
| 30     | Museum tour                                    | families        |
| 31     | Lockdown Festival image promote exercise class | all             |
| 32     | Easter Competition winner                      | all             |
| 33     | Regrow from scraps                             | all             |
| 34     | Library digital materials - share post         | all             |
| 35     | LBT LIVE                                       | all             |
| 36     | LBT phew that's done                           | all             |
| 37     | Reboot activities for young people             | damily          |
| 38     | Chichester Festival - Flowers for Mrs Harris   | all             |
| 39     | Rainbow - thank you BH                         | all             |
| 40     | Chester Zoo                                    | family          |
| 41     | Phantom of the Opera                           | all             |
| 42     | National Trust bug hotel                       | all             |
| 43     | BBC Bitesize - back to school support for home | families        |
| 44     | Kirstie Craft Queen                            | adults          |
| 45     | Put your bins out in ballgown                  | adults          |
| 46     | Meteor spotting                                | families        |
| 47     | Sharon Gilber on BH Army page                  | adults          |
| 48     | Fat Barney                                     | adults          |
| 49     | Brighton Science page                          | families        |

|   |          |
|---|----------|
| 50 Shakespeare's birthday Globe Tour & NT live 12th Night | adults   |
| 51 VE Day Stay at Home Tea Party                          | all      |
| 52 Sussex Flag Stoolball                                  | all      |
| 53 Arundul Castle Tulip Festival                          | all      |
| 54 Long Creations Time capsule                            | families |
| 55 Sussex Virtual Pet Show                                | all      |
| 56 BBC Archives Exercise                                  | adults   |
| 57 VE Day Stay at Home Tea Party invite offer to deliver  | adults   |
| 58 Great British Bunting creation                         | adults   |
| 59 MSDC Commemorative VE Day creation - shared            | adults   |
| 60 Belper Moo   | all      |
| 61 Horticultural Society walk around the gardens          | adults   |
| 62 Woolpack virtual quiz                                  | adults   |
| 63 Yoga poses for WFH                                     | Adults   |
| 64 Wings Youth Theatre                                    | all      |
| 65 Royal Opera House                                      | adults   |
| 66 Mid Sussex Camera Club                                 | all      |
| 67 Aquarium live cams                                     | all      |
| 68 St John Ambulance Be Kind                              | all      |
| 69 Yoga with Ylva Promotion                               | all      |
| 70 English National Ballet dance for parkinsons           | adults   |
| 71 Yoga with Ylva live class                              | all      |
| 72 Kevin Russel lockdown live                             | adults   |
| 73 Hedgehog Awareness Week                                | all      |
| 74 Cocktail Class - link in ideas                         | Adults   |
| 75 Sussex book list                                       | All      |
| 76 Shakespeare's Globe                                    | all      |
| 77 Reminder to submit ideas to us                         | All      |
| 78 Marie Curie Quizzes                                    | all      |
| 79 Church Lane donation to Foodbank                       | all      |
| 80 Imperial War Museum                                    | Families |
| 81 Fairfield FC fundraising                               | all      |
| 82 30 days wild   | families |
| 83 Naasta Charity Night                                   | adults   |
| 84 Grace Jago song  | all      |
| 85 Burgess Hill Radio                                     | all      |
| 86 Aspire Sussex  | adults   |
| 87 Open Garden Scheme                                     | all      |
| 88 Chelsea Flower Show                                    | all      |
| 89 Living with 1400 plants                                | all      |
| 90 Sunday House Party with DJ Graham Meeres               | all      |
| 91 Lockdown Litfest                                       | adults   |
| 92 Brighton Festival online                               | all      |
| 93 Coffee   | Adults   |
| 94 Mid Sussex Marathon                                    | all      |
| 95 Worlds largest art class                               | Families |
| 96 BHRFC weekend bonanza                                  | adults   |
| 97 Elmer Day  | families |
| 98 DJ Graham Meeres reminder                              | all      |
| 99 Explore British Museum                                 | all      |

## APPENDIX 2

## LOCKDOWN VIRTUAL FESTIVAL

|                                       |          |
|---------------------------------------|----------|
| 100 Graham Meeres second stream share | all      |
| 101 St Peter St James Bake off        | all      |
| 102 Family Information service crafts | families |
| 103 Space rocket launch               | all      |
| 104 Poo quiz                          | families |
| 105 Lockdown photo request            | all      |
| 106 Brighton photos                   | all      |
| 107 BeActive Hour with Bear Grylls    | all      |
| 108 Talented starling                 | all      |
| 109 RHS newsletter                    | all      |
| 110 Day in the life - Robin           | all      |
| 111 Sussex Sports                     | families |
| 112 Book Token                        | all      |
| 113 Jayne Crow murals                 | all      |
| 114 Book Token                        | all      |
| 115 Carer's Week events               | carers   |
| 116 Fence decoration                  | all      |
| 117 Amaze Compass Card share          | all      |
| 118 Lord Chamberlain's Men            | all      |
| 119 Vegetable patch sandpit           | all      |

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## LOCKDOWN VIRTUAL FESTIVAL

| Social media             | Date   | Reach | Engagement |
|--------------------------|--------|-------|------------|
| FB                       | 27-Mar | 800   | 64         |
| FB                       | 28-Mar | 299   | 14         |
|                          | 30-Mar | 2285  | 281        |
| Twitter, Instagram       | 30-Mar | 706   | 24         |
| FB                       | 31-Mar | 377   | 26         |
| FB, twitter              | 31-Mar | 1842  | 242        |
| Fb, Twitter              | 01-Apr | 331   | 10         |
| FB                       | 01-Apr | 676   | 28         |
| twitter                  | 01-Apr | 321   | 4          |
| fb                       | 02-Apr | 653   | 26         |
| FB                       | 02-Apr | 533   | 20         |
| fb                       | 03-Apr | 237   | 8          |
| fb                       | 04-Apr | 497   | 9          |
| fb                       | 04-Apr | 283   | 8          |
| fb                       | 04-Apr | 489   | 10         |
| FB twitter               | 06-Apr | 560   | 42         |
| Twitter                  | 06-Apr | 259   | 0          |
| FB Twitter               | 06-Apr | 1466  | 404        |
| FB twitter               | 07-Apr | 492   | 11         |
| FB                       | 07-Apr | 321   | 19         |
| FB                       | 08-Apr | 584   | 31         |
| FB and twitter           | 08-Apr | 509   | 41         |
| FB and twitter           | 08-Apr | 731   | 42         |
| FB and Twitter           | 09-Apr | 356   | 7          |
| All                      | 09-Apr | 422   | 6          |
| FB and Twitter           | 09-Apr | 291   | 7          |
| FB                       | 10-Apr | 763   | 46         |
| FB and twitter           | 11-Apr | 419   | 6          |
| FB and twitter           | 12-Apr | 483   | 17         |
| FB and twitter           | 13-Apr | 525   | 16         |
| all                      | 13-Apr | 1499  | 126        |
| all                      | 14-Apr | 547   | 73         |
| FB and twitter           | 14-Apr | 589   | 68         |
| FB and twitter           | 15-Apr | 600   | 48         |
| Promote on all, streamii | 15-Apr | 573   | 55         |
| FB                       | 15-Apr | 605   | 32         |
| FB and twitter           | 16-Apr | 455   | 21         |
| FB and twitter           | 16-Apr | 434   | 20         |
| all                      | 17-Apr | 515   | 15         |
| fb and twitter           | 17-Apr | 451   | 18         |
| FB and twitter           | 17-Apr | 658   | 27         |
| FB and twitter           | 18-Apr | 600   | 10         |
| FB                       | 20-Apr | 651   | 28         |
| FB and twitter           | 20-Apr | 460   | 31         |
| FB and twitter           | 21-Apr | 537   | 15         |
| all                      | 21-Apr | 603   | 25         |
| FB                       | 21-Apr | 98    | 3          |
| FB and Twitter           | 22-Apr | 522   | 29         |
| FB and twitter           | 22-Apr | 475   | 12         |

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## LOCKDOWN VIRTUAL FESTIVAL

|                          |        |       |      |
|--------------------------|--------|-------|------|
| FB and Twitter           | 23-Apr | 361   | 17   |
| all                      | 23-Apr | 24300 | 1370 |
| FB                       | 23-Apr | 741   | 40   |
| FB and twitter           | 24-Apr | 834   | 57   |
| Fb and twitter           | 25-Apr | 1328  | 57   |
| FB                       | 25-Apr | 49    | 2    |
| FB                       | 27-Apr | 615   | 40   |
| FB and twitter           | 27-Apr | 1398  | 205  |
| FB and twitter           | 28-Apr | 369   | 14   |
| FB and twitter           | 28-Apr | 348   | 8    |
| FB                       | 29-Apr | 660   | 36   |
| FB and twitter           | 30-Apr | 443   | 42   |
| FB                       | 30-Apr | 271   | 6    |
| FB twitter               | 01-May | 429   | 10   |
| FB                       | 01-May | 464   | 21   |
| FB                       | 01-May | 307   | 6    |
| FB                       | 02-May | 400   | 11   |
| FB                       | 03-May | 281   | 7    |
| FB and twitter           | 04-May | 929   | 34   |
| fb and twitter           | 05-May | 468   | 14   |
| FB                       | 05-May | 299   | 2    |
| FB, link from tiwtter    | 06-May | 361   | 12   |
| FB - share from his page | 06-May | 284   | 5    |
| twitter                  | 07-May | 351   | 2    |
| FB and twitter           | 08-May | 349   | 7    |
| FB and twitter           | 09-May | 354   | 9    |
| FB                       | 10-May | 327   | 2    |
| All                      | 11-May | 753   | 22   |
| fb and twitter           | 12-May | 183   | 0    |
| all                      | 12-May | 1353  | 93   |
| FB and Twtiter           | 13-May | 287   | 5    |
| FB and twitter           | 13-May | 535   | 15   |
| FB and Twitter           | 14-May | 319   | 10   |
| FB                       | 14-May | 400   | 20   |
| FB and Twitter           | 15-May | 779   | 39   |
| FB                       | 16-May | 300   | 6    |
| FB                       | 16-May | 599   | 30   |
| FB                       | 17-May | 507   | 6    |
| FB and Twitter           | 18-May | 516   | 12   |
| Fb and twitter           | 19-May | 583   | 22   |
| FB event                 | 19-May | 402   | 1    |
| FB                       | 20-May | 276   | 5    |
| FB and twitter           | 20-May | 480   | 13   |
| FB                       | 21-May | 576   | 34   |
| FB and twitter           | 21-May | 327   | 8    |
| FB and twitter           | 21-May | 219   | 5    |
| FB and twitter           | 22-May | 359   | 15   |
| FB                       | 23-May | 38    | 0    |
| FB and twitter           | 23-May | 597   | 35   |
| FB                       | 25-May | 338   | 8    |

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## LOCKDOWN VIRTUAL FESTIVAL

|                |        |      |     |
|----------------|--------|------|-----|
| FB             | 25-May | 400  | 9   |
| fb             | 26-May | 563  | 9   |
| FB and twitter | 26-May | 502  | 13  |
| FB and twitter | 27-May | 990  | 75  |
| FB and twitter | 27-May | 573  | 22  |
| all            | 28-May | 823  | 78  |
| FB and Twitter | 28-May | 697  | 38  |
| FB and Twitter | 29-May | 299  | 1   |
| FB             | 29-May | 769  | 37  |
| FB             | 30-May | 409  | 8   |
| FB             | 31-May | 753  | 28  |
| FB and Twitter | 01-Jun | 653  | 10  |
| FB and twitter | 01-Jun | 408  | 8   |
| all            | 02-Jun | 2079 | 339 |
| FB and twitter | 02-Jun | 11   | 4   |
| FB and Twitter | 03-Jun | 417  | 6   |
| all            | 03-Jun | 726  | 52  |
| Fb and twitter | 03-Jun | 348  | 3   |
| FB and Twitter | 04-Jun | 636  | 23  |
| all            | 04-Jun | 757  | 29  |