

Your Local **PANTRY**

Franchise Brochure



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 **foundations
stockport**
Proud to be part of SHG


**Church Action
on Poverty**

 **FareShare**
Greater Manchester

“The pantry is such a great idea! I can choose the items that I want and need from a wide range of goods. I also feel proud that I’m able to make a contribution for my shop by paying my weekly subscription. It’s like being part of a food club!” Pantry member”

“When I was made redundant I began to really struggle to make ends meet and food came second to paying my bills. The pantry has been a real help in a difficult time, giving me access to an affordable supply of good food. The volunteers that work there are so friendly and helpful making my weekly shop something I look forward to.” Pantry member”

History of the Pantries

The idea for the 'Your Local Pantry' project began in 2013 when Stockport Homes noticed a significant increase in the number of people relying on emergency food supplies to feed themselves and their families.

Stockport Homes wanted to develop a scheme that would help people before they reached crisis point, offering them the support of a reliable and good quality food resource at minimal cost.

They found a key partner in FareShare Greater Manchester, who enabled them to access food from industry surpluses; they also built up relationships with other suppliers to create a comprehensive food offer to their local communities.



Penny Lane Pantry, Lancashire Hill opened in August 2013. For just £3.50 each week residents can join as members and in return receive a minimum of 10 items from a wide range of goods – often worth in excess of £15 at retail value. All of the member subscriptions go towards paying for the goods they stock.

Since then they've opened another three Pantries, helping them reach even more people across Stockport.

The Pantry is not just about food; it also offers local residents work experience opportunities, assisting with future employment. To its members it offers training courses, cooking demonstrations and seasonal competitions and events.

There's been a great deal of interest from outside Stockport with other organisations looking to replicate the idea for their own communities; Stockport Homes has supported a number of these to set up within Greater Manchester.

Due to this popularity they have worked in partnership with Church Action on Poverty to develop a social franchise, making setting up a Pantry an easy process.

Pantries in Stockport are now managed under foundations stockport SHG (Stockport Homes Group).



Frequently asked questions

Is the Pantry a food bank?

The Pantry differs from food banks in the fact that it isn't a crisis food provision. The Pantry is a community food club, run by and for its members where people pay to join and in return can choose a minimum of 10 items worth around £10 to £15 at retail value.

How does it work?

All of the items in the Pantry are categorised by colour to ensure that we make best use of the stock we have. For example, it wouldn't be very fair if one member took 10 jars of coffee leaving none for anyone else! The way we categorise items is based on a mixture of retail price, volume, "use by" / "best before" dates and how popular the stock is with Pantry members.

Your Local
PANTRY

10 items for £3.50*

3 x  7 x 

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*this is subject to change depending on Pantry.

What food does the Pantry stock?

One of the main suppliers to the Your Local Pantry chain is the national food redistribution charity FareShare. FareShare redistributes surplus stock from supermarkets and food manufacturers to other charities and community groups. Not only are they helping to provide hungry people with food but also helping to decrease the amount of food that is needlessly sent to landfill each year.

The nature of this supplier means that it can be a bit unpredictable. One week we might have pizzas and ready meals the next could be goat's cheese and aubergines!

To ensure that essential staples are always available the Pantry reinvests all of its member's subscriptions to buying stock. The Pantry uses local businesses to supply its fruit and vegetables and milk, ensuring members are able to access these staple goods as part of their weekly shop.

The Pantry stocks all the usual store cupboard favourites like cereal, cans, pasta, and also toiletries and cleaning products, as well as fresh, chilled and frozen produce.



Is the stock good quality and in date?

The Pantry will never stock food past its use by date as this could be harmful to health and against the law.

The Pantry will, from time-to-time, stock items that are passed their “best before” date. Best before dates are about quality, not safety. When the date is passed, it doesn’t mean that the food will be harmful, but it might begin to lose its flavour or texture.

Every year in the UK we thrown away 7.2 million tonnes of food and drink, most of which could have been eaten.

Who can be a Pantry member?

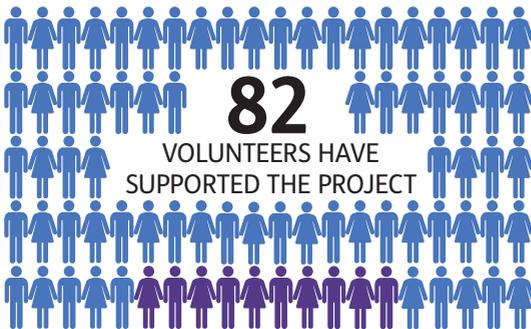
Your Local Pantry exists to help people who are struggling financially to make their money go further. There are some light-touch criteria for membership, and prospective members need to be residents of the area in which their Pantry is based. Prospective members do not need to be referred; we are a community resource, here for them when they need us.



Why Your Local Pantry?



9,650 HOURS OF VOLUNTEERING CONTRIBUTED



TEN HAVE GONE ON TO FIND FULL-TIME EMPLOYMENT

1,191

HOUSEHOLDS HAVE BENEFITTED FROM THE PANTRY SCHEME



THE AVERAGE SHOPPING BASKET IS WORTH **£12.50 PER SHOP OR £520 PER YEAR**



OVER **£21,000**



OVER THE FOUR PANTRIES THIS IS A POTENTIAL **SAVING OF £312,000** FOR CUSTOMERS EACH YEAR!



IN EXTERNAL FUNDING SECURED TO SUPPORT SITES AND VOLUNTEERS

600 MEMBERSHIPS AVAILABLE



YOU CAN FIND OUT MORE ABOUT THE PANTRIES AT WWW.YOURLOCALPANTRY.CO.UK

Your Local Pantry Franchise

The Your Local Pantry franchise package includes the following:

Pantry Handbook	A comprehensive manual giving step-by-step instructions to guide you through setting up and operating a Pantry.
Pantry management software	A bespoke volunteer, operations and stock management system enabling automated processes and comprehensive reporting.
Procedures and templates	Documents relating to day-to-day Pantry operations and performance management.
Marketing materials	Personalised PDF templates of literature and operational materials including membership forms and flyers.
Website	Advertising of each Pantry site, good news stories and key messages via www.yourlocalpantry.co.uk
Set up and development support	One-to-one support from a dedicated Development Officer, including help with site appraisals, contacts and initial set up.
Training support	Advice and guidance from the Development Officer and shadowing opportunities at existing Pantries.
Annual conference and networking opportunities	Ongoing communications across the Your Local Pantry network.

Fee Structure

- Franchise Purchase Fee: **£2,000**
 - » Includes all elements listed above
- Annual franchise fee: **£500 per annum, billed at the end of every 12 months**
 - » Includes ongoing software and website licences, updates to the handbook and other marketing materials, and ongoing training, development and networking opportunities.

Contact:

If you are interested in setting up a Your Local Pantry franchise, please contact the Your Local Pantry team on info@yourlocalpantry.co.uk

Acknowledgements

Your Local Pantry was set up by Stockport Homes, an Arms-Length Management Organisation which manages housing Stockport Council's housing stock and associated services.

The Pantry social franchise, including this handbook, has been developed in partnership with:

- Church Action on Poverty, a charity committed to tackling poverty in the UK by working with churches, partners and people in poverty themselves to find solutions locally, nationally and globally.
- FareShare Greater Manchester, a food redistribution charity run by Emerge 3Rs supporting communities to combat food poverty and food waste in and around Manchester. FareShare Greater Manchester were involved in the set-up of the Your Local Pantry model.



- The Bread and Butter Thing, a charity focused on making life more affordable for people on low income households.
- The Shaftesbury Partnership, an organising providing consultancy support on social franchising and replication to help other social ventures to grow.



“I’ve volunteered at Penny Lane Pantry for almost two years and I love it. I started off working a couple of hours a week and now I work every shift I can. As the pantry is based in the community I live in, it gives me the chance to get to know my neighbours better as well as welcoming new families.” Pantry volunteer

“Working at Pantry at Number 5 has been a great experience. I helped set up the pantry and seeing how many people we help each week is amazing. The pantry is already a valued part of the community and somewhere people genuinely look forward to coming each week! I’m so proud of what we’ve accomplished.” Pantry volunteer



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