

# Burgess Hill Town Council

## PRESS RELEASE

8 October

### **NEW MARKET OPERATOR TO RUN BURGESS HILL TOWN MARKET**

In September 2020 Burgess Hill Town Council launched Burgess Hill Town Market as one of its Bridge the Gap initiatives to support Burgess Hill's shops and businesses by attracting footfall into the town centre. The monthly market is held on the 2nd Saturday of each month from 9am to 2pm in Church Walk.

Despite having to adapt its way of working due to the pandemic, the market has been well supported by traders and shoppers alike. The Town Council's Market Working Group felt it was now time to move the market to the next level and to see it grow, and a report to Council recommended a market operator be appointed to run the market.

Burgess Hill Town Council is pleased to announce 'The Anonymous Travelling Market' has been appointed to operationally manage Burgess Hill Town Market from Market Day on Saturday 13<sup>th</sup> November, with key objectives to increase stall numbers, and improve footfall and awareness. The market operator will be working with current and past traders as well as bring additional traders to grow the product choice at the market.

Any traders or entrepreneurs interested in having a stall at the market please contact The Anonymous Travelling Market by emailing them at [info@theatm.co.uk](mailto:info@theatm.co.uk).

Cllr Matthew Cornish, Chairman of the Market Working Group said, "I am so pleased that the recently established market days are attracting people to Burgess Hill town centre, especially given the challenges of the pandemic. The variety of stalls, local traders and sustainable produce on offer is a welcome addition to the town centre, but bringing in a professional market operator will now help expand the market offering further. Town Council Officers worked incredibly hard to bring the market back to the town on the second Saturday of the month, after many years without. It means we have a solid base of regular traders coming to the town and will help Anonymous to take the market to the next level. The Market Working Group and Town Council Officers will continue to work closely with the market operator, and we look forward to seeing the market grow and offer even more variety for the residents of Burgess Hill and the wider Mid Sussex community."

Steve Dauwalder, Operations Manager at The Anonymous Travelling Market said, "We are excited at the challenge of bringing new life into Burgess Hill Town Market with more stallholders and increased footfall. We are keen to encourage Self Producers and Artisans to show off affordable good quality regional or Fairtrade products and food. In the short term we are finding a growing public popularity in safe outdoor markets. During 2022 we hope to bring in additional market days to enhance the town's shopping experience, making it a "go to" event for visitors to the region."





ENDS

For further comment contact Cllr Matthew Cornish, Chairman of the Market Working Group on 01444 232030.

For further information contact Steve Dauwalder, The Anonymous Travelling Market on 07795 321535.

Press Office  
Burgess Hill Town Council  
01444 247726

