

Burgess Hill Town Council

PRESS RELEASE

15 March 2022

Shop Independent comes to Burgess Hill

Burgess Hill has a fantastic array of independent shops right on its doorstep, all selling a wonderful and unique variety of goods; alongside many independent florists, restaurants, hairdressers and butchers, to name but a few.

Burgess Hill's Shop Independent Loyalty Scheme is designed to support these local, independent businesses by showcasing their products and services whilst providing their customers with an opportunity of winning a FREE hamper of local goodies, every 3 months!

The 3 simple steps:

Collect your card

Collect your loyalty card from participating shops where you see the poster.

Shop your 6 items

Purchase items on 6 different occasions from participating local shops. Don't forget to get your card stamped or signed for each purchase!

Hand delivery

Return your completed loyalty card to the Help Point (96 Church Walk, Burgess Hill, RH15 9AS), in order to be in with a chance of winning a hamper full of goodies every 3 months!

Overall, Burgess Hill makes shopping locally as simple as possible!

This scheme will officially be launched on 1st April 2022 – yes, we know it is April Fool's Day, but this is not a joke! This is an intentional part of our marketing campaign!

Over the coming weeks we will be supplying participating businesses with the flyers, window poster and most importantly loyalty cards, in readiness for the launch date. This scheme will not cost businesses anything, bar a donated small gift per hamper or percentage off a service. The choice will be left completely up to each business regarding this.

This scheme has been made possible by the Town Council's Bridge the Gap initiative to support the high street.

In the meantime, if you would like to find out more about this scheme and sign your business up, please contact Gemma Wallis directly on 01444 238225 / gemma@burgesshill.gov.uk.



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