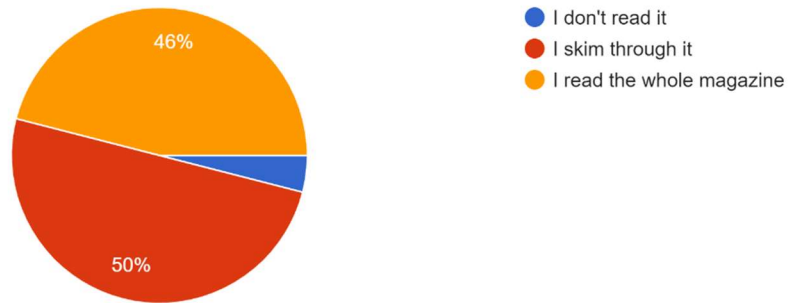


About Town Responses completed on line – summary chart

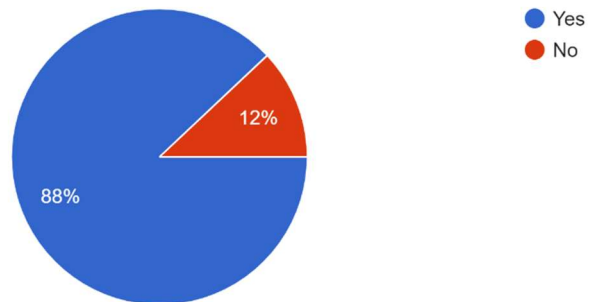
1. How do you read the magazine?

50 responses



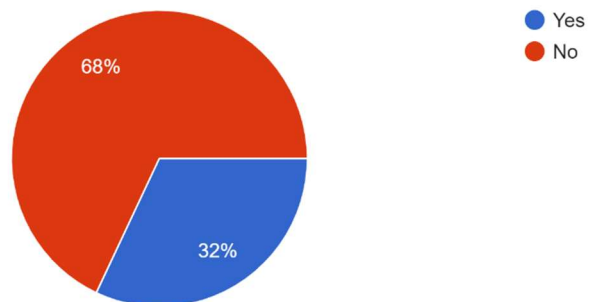
3. Do you find the magazine useful?

50 responses



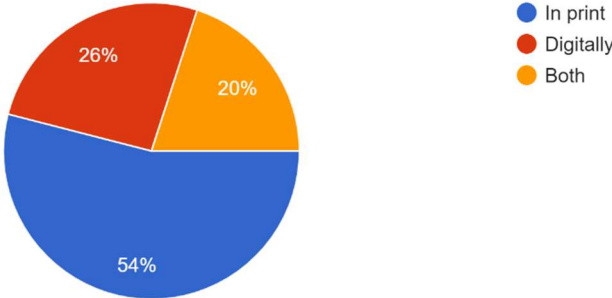
4. If the magazine was not delivered to your house, would you collect a copy from a distribution point in town?

50 responses



5. Would you prefer to receive the magazine in print or digitally?

50 responses



1. How do you read the magazine?	Any other comments on question 1:	2. Out of the current features, please select the top 3 things you read the magazine for:	Any other comments on question 2:	3. Do you find the magazine useful?	Any other comments on question 3:	4. If the magazine was not delivered to your house, would you collect a copy from a distribution point in town?	Any other comments on question 4:	5. Would you prefer to receive the magazine in print or digitally?	Any other comments on question 5:	6. Do you have any other comments on the current format of the magazine, or changes you would like to see?
I read the whole magazine		Burgess Hill Town Council events;Features on Community Groups;References for local organisations and external contacts (e.g Mid Sussex Wellbeing)		Yes		Yes		Both		Very useful magazine, combined with up to date info from BHTC on social media
I skim through it		Burgess Hill Town Council events;Community Events;Burgess Hill News		Yes		No		In print		More information about the local development Bulletpoint Meeting updates from council on progression
I read the whole magazine		Burgess Hill Town Council events;Community Events;Burgess Hill News		Yes		No		In print		Listed local charities and how you can support them
I read the whole magazine		Community Events;Support our local traders;Burgess Hill News		Yes		No		In print		
I skim through it		Community Events;Features on Community Groups;Burgess Hill News		Yes		No		In print		
I skim through it		Community Events;Features on Community Groups;Burgess Hill News		Yes		No		In print		
I skim through it		Support our local traders	nothing of interest, but I had to answer something to complete the survey. perhaps an option of 'none' would be an idea.	No	straight into the recycling	No	I cannot remember the last time I went into Burgess Hill town centre, it is such a dismal and depressing place	Digitally	neither, but again I have to supply an answer. again a choice of not wanted would be an idea	I'm sure the cost would be better spent in other ways.
I read the whole magazine		Burgess Hill Town Council events;Community Events;Burgess Hill News		Yes	Particularly the events and "what's on" as unaware where else this info would be available	Yes	Possibly. I wouldn't always remember or have the time!	Digitally	Could you register to receive it digitally? More economical and less waste	
I read the whole magazine	Interesting to see what is happening in the area	Burgess Hill Town Council events;Support our local traders;Burgess Hill News		Yes		Yes	As long as there were several pick up places.	In print		

I read the whole magazine		Burgess Hill Town Council events;Community Events;Burgess Hill News	Yes	Particularly the events and "what's on" as unaware where else this info would be available	Yes	Possibly. I wouldn't always remember or have the time!	Digitally	Could you register to receive it digitally? More economical and less waste		
I read the whole magazine	Interesting to see what is happening in the area	Burgess Hill Town Council events;Support our local traders;Burgess Hill News	Yes		Yes	As long as there were several pick up places.	In print			
I read the whole magazine	I also post my copy to a relative who emigrated to Australia who enjoys receiving it.	Burgess Hill Town Council events;Community Events;Burgess Hill News	I attend events that I read about . Eg litter picking	Yes	Yes	It makes me feel like I am part of a community town.	No	In print	To read articles about various volunteer groups and what they have been up to e.g Scouts, toddler groups, gardening groups, bonfire society, litter picking, the book den, bedelands. Might get more volunteers involved.	
I read the whole magazine		Community Events;Support our local traders;Burgess Hill News	Yes		Yes			Digitally	No	
I read the whole magazine		Community Events;Features on Community Groups;Burgess Hill News	Yes		No			In print		
I don't read it	Nice little magazine with good adverts about local events delivered to house. Always has local events that are free and good for kids.	Community Events;Support our local traders;References for local organisations and external contacts (e.g Mid Sussex Wellbeing)	Yes		No			Both	Very poor March front cover. Should have been more festive or colourful as supposed to be celebrating Queens jubilee!	
I read the whole magazine		Burgess Hill Town Council events;Support our local traders;Burgess Hill News	Yes		No	I am disabled and do not get in to the town very frequently	In print		BHTC I expected to find a report on the progress of the town development, how far it had progressed and what the completion dates are. There was no mention of the development. What is the position, we've heard	
I skim through it	I skim through and read bits of interest more thoroughly	Burgess Hill Town Council events;Community Events;Burgess Hill News	Yes		Yes			In print	I think the content is just right in it's present form	
I skim through it		Community Events;Burgess Hill News;Help Point information (e.g surgeries)	Yes		No			In print		
I skim through it	do wish all this paper wasn't wasted in a digital age. completely unsustainable approach	Burgess Hill News	really the content is nothing that has not already been on social media or in the local press	No	No	if you must print, at least copies for those without internet, why not use recycled paper and set an example. The coated silk stock is not a good choice. Refer: Mid Sussex Matter from MSDC for a better example.	an email copy or a link from social media would suffice the vast majority of residents I am sure	Digitally	cut your print run, save us all money. The Town Council is far too free with residents' hard-earned Council Tax	Get with it - go digital, please. If you must print a few copies, then on re-cycled stock.

I read the whole magazine	Always read right through.	Burgess Hill Town Council events;Community Events;Burgess Hill News	Yes	Always good insight into clubs and charities. Gives local news.	Yes	Would need more than one distribution point.	In print	Definitely would not like digital as would be unlikely to read it.	Disappointing front cover this time although it depicts Burgess Hills iconic buildings. It is of poor quality. I liked previous copies, where pictures were inviting even if not specifically Burgess Hill themed.
I read the whole magazine		Community Events;Features on Community Groups;Message from the Mayor	Yes		No	I'd like to say I would but in reality I probably wouldn't	Digitally	Prefer digitally for eco reasons. But maybe print is more useful...I do keep it for a while and refer back for events etc.	
I read the whole magazine		Community Events;Features on Community Groups;Burgess Hill News	Yes		No		In print		
I read the whole magazine		Community Events;Features on Community Groups;Burgess Hill News	Yes		Yes		In print		
I don't read it		Message from the Mayor	Random answer didn't read it put in recycle bin No	Put it online sve the printing cost	No		Digitally		
I skim through it		Community Events	No		No		Digitally		
I skim through it		Burgess Hill Town Council events;Community Events;Burgess Hill News;References for local organisations and external contacts (e.g Mid Sussex Wellbeing)	Yes		No	I don't very often go into town or if I do I just pop in I want to support the community but going to events etc if I can.	Both		Nothing on format, but perhaps there is a way to link events with local PTAs or other charities that would be great. Free advertising for the community etc.
I read the whole magazine		Community Events;Features on Community Groups;Support our local traders	Yes		Yes		Both		
I skim through it		Burgess Hill Town Council events;Message from the Mayor;Burgess Hill News	Yes		No		Both		
I skim through it		Community Events;Support our local traders;Burgess Hill News	Yes		No		In print	I don't think I would read it if it wasn't delivered to my door.	

I skim through it	I usually only skim through it, rather than read it fully, because there is often too little of interest. If the content was to improve then I would definitely read it more thoroughly.	Burgess Hill Town Council events;Community Events;Burgess Hill News	Items from town groups (eg. football club, rugby club, cricket club etc) I feel this would better reflect the interests of the community. It doesn't have to be anything major but rather a small - maybe quarter page - space where	Yes	No		In print	I agree many items published don't have digital access. Also to receive it digitally you have to know it exists and sign up for it - how would you propose informing potential readers - such as new residents like the Northern Arc -	
I skim through it		Community Events;Features on Community Groups;Help Point information (e.g surgeries)		Yes	Would prefer an e version	No	Would prefer an e version	Digitally	
I read the whole magazine	It's a great digest of all local news in one place in a great format. Perfect source of up and coming events.	Burgess Hill Town Council events;Community Events;Support our local traders;Burgess Hill News	I also love the historical stuff as it helps reinforce past times of the town that I wasn't here for, helping me feel more connected to the town and take pride in its heritage. The retrospective Jubilee	Yes	A great one stop for local town events that are coming up. Nice to have follow up on things that have happened too. Love the historical stuff too.	No	Maybe collect it if the only option ... but would much prefer it continues to be delivered then I'd never miss it.	In print	
I read the whole magazine	I dip in and out but enjoy how informative and accessible it is	Burgess Hill Town Council events;Community Events;Features on Community Groups	I could have ticked any of these choices	Yes	It keeps us connected to our town	Yes		Both	More about opportunities to work together for the good of the town
I skim through it	Many items are of little interest to me.	Burgess Hill News	Totally devoid of important information regarding the shambolic rebuilding program.	No	Too many articles on domestic issues and not enough on town refurbishment.	No	If the magazine content was of greater relevance then I might be prepared to collect a copy.	In print	Reduce the amount of domestic detail and improve relevant details on town building improvements
I skim through it		Burgess Hill Town Council events;Community Events;Support our local traders;Burgess Hill News	Poor info about French Market - where in France are they from? Why no details about the Real Patisserie stall: who runs it, will it become a proper shop?	Yes		No		In print	
I read the whole magazine		Burgess Hill Town Council events;Community Events;Burgess Hill News		Yes		Yes		Digitally	
I skim through it		Burgess Hill Town Council events;Community Events;Support our local traders		Yes		No		Both	
I skim through it		Community Events;Burgess Hill News;References for local organisations and external contacts (e.g Mid Sussex Wellbeing)		Yes		No		In print	
I skim through it	I like to read about events	Burgess Hill Town Council events;Community Events;Burgess Hill News;References for local organisations and external contacts (e.g Mid Sussex Wellbeing)		Yes		No		Both	Just a quick thank you for all those who create the magazine.

I skim through it		Burgess Hill Town Council events;Message from the Mayor;Support our local traders;Burgess Hill News	Needs to be a good magazine to advise members of the public about the different events that are available. I feel it caters for all age groups & the older generation probably appreciate a hard copy more than the younger generation who possibly don't read it or pay	Yes	No	For some people it might be easy to just pick up a hard copy of the About Town magazine from a main distribution point in the town but it might prove difficult for others so not sure how you get the publication to them if not via the Royal Mail door to door	Digitally	I think you have to cater for all age groups & cannot assume everyone has access to or even wants to go online to read a magazine. Some people really prefer to hold a magazine in their hands with a cup of tea & a biscuit & digest (!) the entire magazine whilst sat	I think it's good to get news from Burgess Hill Town as a whole but I think it's quite a hard decision to be made as to what improvements can be made that will suit everyone. I'm not sure you could even ask people to pay a yearly subscription to receive the 3
I skim through it	When I say I skim through it, I do tend to look at all the pages but some subjects I just don't read the whole article because it might not be of particular interest to myself.	Burgess Hill Town Council events;Community Events;Burgess Hill News		Yes	Yes		Both		
I read the whole magazine		Community Events;Features on Community Groups;Support our local traders		Yes	Yes	Provided the distribution points are easily accessible, e.g.stations. As a commuter, I feel I miss out on community offers that are closed at weekends	In print		
I read the whole magazine		Community Events;Support our local traders;Burgess Hill News	An extra box for 'all events' - Council and Community - would have been useful	Yes	Yes		Both		
I skim through it		Burgess Hill Town Council events;Community Events;Burgess Hill News	It's nicely put together	Yes	No		In print		
I skim through it	Some of the information news I am already aware of, but there is always something I haven't seen before.	Features on Community Groups;Burgess Hill News;References for local organisations and external contacts (e.g Mid Sussex Wellbeing)		Yes	No	Perhaps if it was produced as a Monthly Newsletter online there would be more content as some events are not confirmed until after the deadline date for copy.	Digitally	Perhaps a third option saying Possibly - would depend on whether I remembered.	Copy date nearer to publishing date
I skim through it		Burgess Hill Town Council events;Community Events;Features on Community Groups;Support our local traders		Yes	No		In print		
I read the whole magazine		Message from the Mayor;Burgess Hill News;Help Point information (e.g surgeries)		Yes	Yes		In print		
I skim through it		Burgess Hill Town Council events;Community Events		No	No		Digitally		
I read the whole magazine	It's an interesting and informative magazine	Support our local traders;Burgess Hill News;Help Point information (e.g surgeries)		Yes	No	This would ensure that everyone in the town is able to receive it. There must be many who are not able to get to a distribution point in the town	In print	Definitely in print since many people don't have digital access.	

I skim through it

Support our local traders; Burgess Hill News; References for local organisations and external contacts (e.g Mid Sussex Wellbeing)

Yes

Could it include a list of local amenities (if not already) ie keep fit classes wellbeing, gyms, health etc

No

In print