## **ABOUT TOWN**

## ADVERT ARTWORK SPECIFICATIONS

FULL PAGE MUST INCLUDE 3mm BLEED FULL PAGE WITHIN PRINT AREA HALF PAGE

**QUARTER PAGE** 



EIGHTH PAGE

## **Specifications**

Magazine page size - 210mm width x198mm height

Full page advert – 210mm width x 198mm height must include 3mm bleed 216mm x 204mm

Full page advert within page print area – 194mm width x 182mm height

Half page advert - 179mm width x 85mm height

Quarter page advert – 85mm width x 85mm height

Sixth page advert – 85mm width x 60mm height

Eight page advert – 85mm width x 45mm height

All artwork should be in CMYK (Cyan/Magenta/Yellow/Black) mode, as this is the mode required for the printing process. If an RGB (Red/Green/Blue) file is submitted it will be converted to CMYK, please be aware that when the conversion takes place colour shifts can occur.

For maximum quality all files should be supplied at 300dpi.

Preferred file formats are print ready pdf or jpeg

Please email your artwork to Kayleigh@burgesshill.gov.uk

Contact Details: Kayleigh 01444 238206 Kayleigh@burgesshill.gov.uk

About Town, Burgess Hill Town Council, 96 Church Walk, Burgess Hill, West Sussex RH15 9AS. Telephone: 01444 247726.

