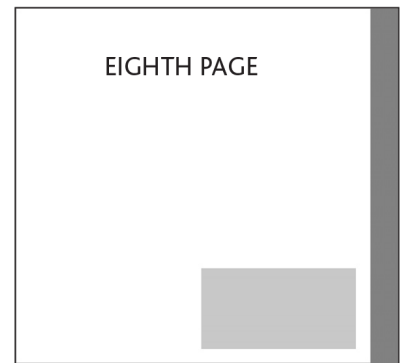
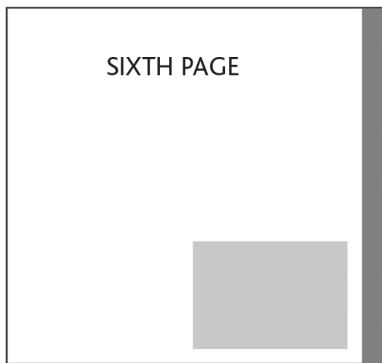
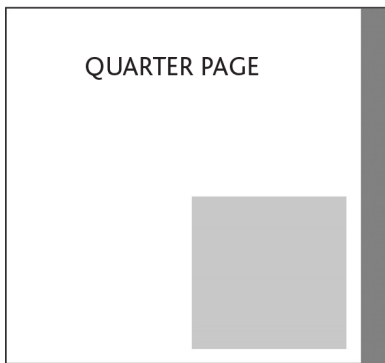
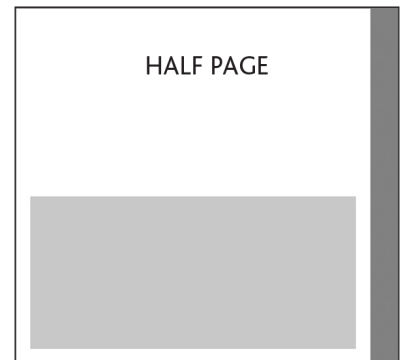
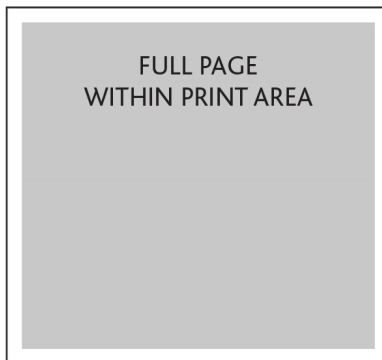
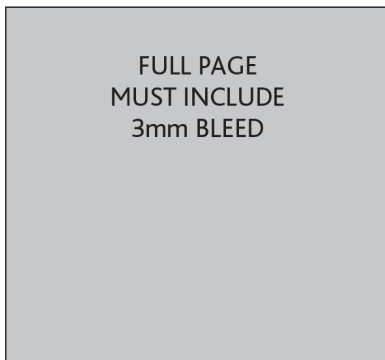


ABOUT TOWN

ADVERT ARTWORK SPECIFICATIONS



Specifications

Magazine page size - 210mm width x 198mm height

Full page advert – 210mm width x 198mm height **must include 3mm bleed 216mm x 204mm**

Full page advert within page print area – 194mm width x 182mm height

Half page advert – 179mm width x 85mm height

Quarter page advert – 85mm width x 85mm height

Sixth page advert – 85mm width x 60mm height

Eight page advert – 85mm width x 45mm height

All artwork should be in **CMYK (Cyan/Magenta/Yellow/Black) mode**, as this is the mode required for the printing process. If an RGB (Red/Green/Blue) file is submitted it will be converted to CMYK, please be aware that when the conversion takes place colour shifts can occur.

For maximum quality all files should be supplied at **300dpi**.

Preferred file formats are **print ready pdf** or **jpeg**

Please email your artwork to Kayleigh@burgesshill.gov.uk