



Business Case for the permanent location for Burgess Hill Creative Community (CIO 1203629)

Executive Summary

1. Problem facing BHCC is the short premise lease on present location with minimal vacation notice.
2. Solution required would be a permanent appropriate building for BHCC to operate out of, so the creative community can have a stable basis from which to grow membership, thrive and proactively be a part of Burgess Hills new artisan community.
3. Pivotal to BHCC financial stability would be the need to remain in Burgess Hill Town Centre for accessibility, visibility, & being immersed in the Town's artistic quarter. The risk to BHCC survival would be an inappropriate location with loss of present & future membership and volunteers, increased social isolation, decline in local mental health & wellbeing, increased burden on the NHS and local authorities. As BHCC is a newly formed charity, there are minimal funds available to contribute towards premises running costs in the short term. For BHCC to thrive being included as a resident charity of The Beehive would be the springboard & continued impetuous required to sustain our growth and permanency. Once BHCC has a permanent appropriate location the charity will be able to pull together a strategic plan which complements and benefits the Town residents and Town Council.

Mission Statement

Below are the Charity's objectives which focuses on accessibility for all members.

BHCC Objectives

The Objects of this CIO are to: To further or benefit the inhabitants of Burgess Hill and the surrounding area, without distinction of sex, sexual orientation, race or of political, religious, or other opinions by associating together the said residents in a common effort to: promote social inclusion for the public benefit by preventing people from becoming socially excluded, relieving the needs of those people who are socially excluded and assisting them to integrate into society through the provision of facilities in which they can meet jointly or individually to undertake creative and craft activities, learn or pass-on skills and knowledge and support each other socially.

Background

Burgess Hill Creative Community was established on 19th June 2023 following Burgess Hill Shed's decision to step back from the running of the creative and artistic activities undertaken at "The Kiln" in Burgess Hill Town Centre. To ensure that these activities were able to continue, a small group of members set out to create a new CIO to develop and enhance the current creativity, providing a creative hub for likeminded

artisans in the Burgess Hill and surrounding areas and being open to the public to join as members in spacious surroundings.

Vision and goals

Our vision for the Burgess Hill Creative Community (BHCC) goes beyond providing opportunities to participate in creative handcrafts to those who might not otherwise be able to access them. We believe that the presence of a thriving and inclusive arts and crafts workspace in the centre of the town could be the catalyst to ignite a new identity for the town itself, moving Burgess Hill from its current malaise as a failing 'big brands' retail centre, into an exciting regeneration phase, culminating in it becoming a destination shopping place for smaller, artisan and traditional retailers – in the spirit of Lewes, Brighton's North Laine, Tunbridge Wells, Woking, Chichester and other small towns nationally who have been successfully reborn with a new focus.

The demographics of Burgess Hill reinforce this vision; with the build of new homes, including the substantial Northern Arc / Brookleigh development, the town population will grow by more than 10k within the next 18 months. Many younger people / startups are relocating to the town after being priced out of Brighton where property costs rocketed during lockdown, bringing with them a new consumer perspective, and enabling micro-breweries, independent coffee chains and food trucks to set up successful ventures around Burgess Hill's industrial estates outside the central retail area.

It is a critical goal of BHCC to be in the centre of Burgess Hill Town and remain so in the long term. To achieve this aim, it is essential that BHCC include Burgess Hill Creative Community within the Burgess Hill regeneration project, providing a permanent space located in the town centre for its creative operations in spacious surroundings with the potential for expansion & growth as the Charity's membership grows (year on year) to emulate similar organisations such as the Lightbox facility Woking ([See appendix 5](#)).

Since the onset of the pandemic, the face of our high street and many others like Burgess Hill, have changed irreparably. Working from home and the growth in online shopping (the new norm) means that traditional consumer behaviour patterns are changing, with visits to retail centres often focussing on the experiential and explorative, rather than functional buying trips for bulk groceries. This is an opportunity for BHCC to encourage the working community that their health & wellbeing can be improved and satisfied by attending creative activity sessions at BHCC and so providing them with a complimentary better work / life balance through the creative experience.

By the Charity's location being in the centre of Burgess Hill Town many members will continue to be able to walk and cycle to the Kiln resulting in less use of cars and an incentive for members to be greener, and healthier.

BHCC notes that venues and businesses that offer combine easy-access leisure and socialisation opportunities are thriving in comparison to traditional retailers, due to the all-round shopping experience which extends the shoppers stay. Burgess Hill is still relatively underserved in these areas and interestingly, some of its new and innovative

entrepreneurial small businesses are located outside of the town centre itself, perhaps because of lack of opportunity on offer or nonconductive environment in a more central location.

BHCC strongly believe that establishing Burgess Hill as an artistic hub of creative activities, with the Charity at the forefront of the mix, will help drive a new fresh unique identity for the town, one which builds on a heritage of craft clay work dating back to Roman times, and now encompasses more social and contemporary crafts such as sewing, Knitting, art, papercraft, printmaking, weaving as well as pottery. BHCC goal is to gain more of the younger demographic, who during the pandemic used social media to learn new creative activities in isolation and are now finding it difficult to find likeminded creative people to carry on these pursuits within a social setting. By attracting younger users who want to participate in opportunities for social as well as production reasons, and to whom creativity and innovation have strong appeal, who will also be inclined to patronise local businesses, if they are relevant, specialist and unique.

BHCC wants to promote Burgess Hill USP as a “destination” town via its provision of a quite unique creative community hub providing a mix of creative activities where members partake in painting, drawing, art appreciation, weaving, sewing, knit & natter, card making, festive decorations, pottery, and French conversation. There is no formal teaching of members, just the passing on of creative knowledge, experience, and expertise during sessions. We encourage our members to share their specialist knowledge and expertise, and if willing as a volunteer to start up new activity groups and sessions so expanding the BHCC creativity.

BHCC hope to attract new arts & craft hobbyist shops to the town to provide specialist supplies not only for the Charity and members, but to serve the local community care homes, schools, colleges, homes creative enthusiast, other charities & groups requiring such supplies. When choosing an art or craft supply it is always better to see the product in person in a retail outlet rather than purchasing via an online supplier such as Amazon where you cannot always judge the quality of your purchase, or the delivery timescales are excessive when supplies are imported and knock on effect of increasing your carbon footprint. Having a variety of small artisan boutique shops increases the feeling of uniqueness which usually comes with a higher premium attached. Burgess Hill Town could raise its profile and status as a must visit shopping experience, being known for a place to purchase quality arts & craft products from individual shops, mixed with a few larger high street retails. ([See appendix 4](#))

(As the quote from the film Field of Dreams goes, “If you build it, they will come”)

Following the pandemic and the impact that had on our community’s working lives, finances, health, and wellbeing, BHCC wants to promote participation in creative activities as a route to mindful wellbeing. Which not only helps individuals, but indirectly save the NHS from additional mental health spend.

What we require

- Burgess Hill Creative Community needs to have a permanent location to operate.

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- The building needs to be accessible by disabled and able bodied.
- The building needs to be in the centre of Burgess Hill to ensure that it is accessible to all present members who either walk, cycle, come by bus, train or car. A location on the outskirts of Burgess Hill will have a detrimental impact on membership levels. This also will impact members from using the local shops, library, doctors & dentists in the one visit to the Town Centre.
- Need appropriate parking facilities for members attending, especially those travelling from surrounding areas.
- Be warm in the winter & cool in the summer.
- Have appropriate lighting to enable creative pursuits.
- The pottery kiln requires a 3-phase power supply, and potentially to grow the pottery group would potentially require an additional kiln as this group is near full capacity.
- The location requires a large communal area where all members can socialise and create together.
- The pottery and art are “Dirty” activities and are best served by a studio.
- The Sewing group require a clean area to work, best served in the larger communal space facilitating pattern cutting (projector facility required), ironing boards, machines tables & seating.
- The Craft Club group could also use the large communal space & require tables, seating.
- All groups would require adequate storage facilities to store tools & equipment safely.
- There also needs to be a kitchen area for the groups to make drinks & heat food (as some groups have two sessions am / pm). Communal breaks (Coffee, Tea & Cake etc.) are an essential time for members to socialise with each other & share round a table together.
- As membership grows more sessions will be required to facilitate & in turn more volunteer supervisors & co-ordinators needed to run. Therefore, potentially more rooms / studios may be required.
- It is essential that the present creative groups remain together in one location to ensure cross collaboration of ideas, and social groups (dual locations has the potential to devastate the essence of the Burgess Hill Creative Community Charity).
- As a start-up charity (19th June 2023) premises rent would need to be based on peppercorn to allow the Charity to continue to benefit the community, and not just those that are more able to afford arts & Crafts but serve all who need this precious outlet. (See appendix 2)

Where we are now

At present Burgess Hill Creative Community is temporarily located in shop premises at 30-32 The Martlets, Burgess Hill, West Sussex RH15 9NN in the middle of Burgess Hill Town Centre. This is a large building with space spread over two floors, which is not ideal for disabled members as there is no appropriate lift to the first floor meaning some members struggle with stairs and walking aids. Downstairs the space has been modified by members to now include disabled toilet facilities. Both floors have basic kitchen facilities for making drinks etc.

There are pottery & art studios on the first floor, and large & small rooms on the ground floor where sewing, more art, craft club, French conversation, and weaving use these spaces during the week. At weekends the ground floor facilities are hired to other charities on favourable rates. This building is very cold in the winter, hot in the summer, and upstairs in particular has very poor lighting. First floor toilets are very basic & do not work adequately. The best feature of this location is the space element, which is an adequate size for present membership numbers, with some growth capacity to spare. (See appendix 8)

BHCC aims & Aspirations

Burgess Hill Creative Community aims to: -

- Provide a safe space for members to come and get creative in whatever creative pursuit that wish to try.
- Encourage Burgess Hill resident & surrounding areas, to give hand-building skills a try to increase their knowledge and individual know-how and find their inner creative spark.
- Alleviate social isolation by providing a space to come and mix socially with others of all ages with similar interests, whilst promoting inclusivity.
- Encouragement of active citizenship through collaboration with other charities & Town events and supporting good causes (E.g., The Pantry etc).
- Have a positive impact on Burgess Hill as a place to come to for arts, crafts & creativity.

Burgess Hill Creative Community aspirations include: -

- To be part of the visual arts element of The Beehive facility with space to grow membership numbers as the “New Build” housing projects complete & new residents look for leisure & wellbeing pursuits.
- Hold exhibition of members work (Weaving / Art / Sewing / Pottery) and promote Burgess Hill’s talent.
- Be part of the new dynamic and vibrant uniquely creative Town which celebrates its past heritage & achievements whilst continually evolving through new innovations in the future with community at its heart.
- Invest time, knowledge, and expertise to developing greater artistry & creativity from participants within the younger demographic and increase numbers of male members through new initiatives (E.g., Sewing sessions for men).
- Keep up with trending arts & craft ideas, to peak interest for members and potential members.

How and where BHCC wishes to trade

Where Burgess Hill Creative Community wish to trade: -

The 'where' for BHCC is essentially Burgess Hill Town Centre to ensure the maximisation of membership participation. This will have a secondary effect of additional footfall for the Town by members who are already visiting the Town Centre for BHCC activities, then frequent hobby craft shops for supplies, purchase breakfast & lunch due to session durations, and take advantage of visiting other retail outlets before their departure. The members from surrounding areas additionally park close to BHCC so bringing in potential parking fees for the Town. If BHCC were located on the outskirts of the Town, this would reduce footfall & loss income for local businesses so impacting the local economy detrimentally as a result.

Today many shoppers visit retail outlets for an experience which involves food, drink, and an activity (cinema, theatre, art, creative crafts, yoga, dance, music, museum, farmers market (See appendix 3), Christmas & craft markets) the "Pull" from the surrounding areas. The stronger the pull and the more reasons for people to come to Burgess Hill will mean the further people will be willing to travel. At present BHCC membership numbers stand at 76 members who are visiting Burgess Hill Town Centre at least once a week, many of which attend more than one session per week. Then factor in potential new members from the 5,132 new build developments in & around Burgess Hill (prudently an additional 10,000 new residents if 2% of this population were interested in visual arts & crafts, BHCC could increase its membership by 200 in the coming year(s).

How Burgess Hill Creative Community wish to trade: -

BHCC is mindful that creative activities can be enjoyed by the widest possible percentage of residents from Burgess Hill & surrounding areas, therefore try to keep membership, session fees and material costs affordable and at a level accessible to the most disadvantaged within our community. (See appendix 1)

By keeping pricing structure low BHCC can maximise membership numbers (this is a charity not a business). This however means that there is less money available for BHCC running costs (rent, utilities, repairs & maintenance, drinks for members, cleaning products, training courses, offices supplies, arts & craft supplies, etc).

It is anticipated that any large purchases required by BHCC will need to be via a combination of grant applications, donations, and fund-raising events.

What help do we need short term / long term

Short term help required by BHCC: -

At present Burgess Hill Creative Community has a minimal term lease with NRR which only secures 30-32 The Martlets until December 2023, and thereafter puts BHCC on a rolling monthly basis. This means NRR could serve 30-day notice on the Charity, and we would need to move within 5 days of the end of the notice period. Consequently, assuming that no other appropriate premises can be found or are available on terms the Charity could afford, then BHCC would need to find a storage

facility, potentially free of charge as limited Charity funds and commercial storage rate out of our affordability.

The direct and indirect impacts would be as follows: -

Direct consequences

- The need to seek out a permanent facility to home the creative pursuits of BHCC leading to members increased anxiety and stress levels due to uncertainty with the need to find a solution in limited timescales.
- The pottery kiln requires an appropriate power supply, and ventilation with the consequence therefore being that the equipment cannot be moved easily, or with too shorter notice period.
- Friendship groups will be lost if BHCC had to stop for a given period, long term or permanently, impacting the mental health and wellbeing of members and increasing isolation, especially for those members who live alone and may not talk to anyone else on a regular basis.
- Sources of funding will be limited, as membership duration will be initially only available for six months, meaning initial startup funding stream halved, and rolling monthly membership fee collection thereafter burdensome to administer, as then operation on a monthly rolling membership basis on the elapse of the six month lease with New River Retail (NRR) (August to December 2023 plus 30 days' notice period to vacate 30 – 32 Martlets).
- Change of location will impact BHCC membership in that the further from Burgess Hill town centre BHCC might be located, the fewer members able to attend sessions due to transport difficult, increased expense or non-existent transport links. Therefore, some members will be lost and again impacting BHCC funding stream and members wellbeing.
- BHCC needs to be visible within Burgess Hill Town Centre to attract new & diverse membership and be a proactive town participant, enhancing the town via an artisan presence through this creative community hub.
- Loss of the present venue would impact the Burgess Hill Community Crafters Market (BHCCM) who are able to run events out of The Kiln quarterly, requiring this charity to find an alternative venue (if possible) which will potentially impact their profits detrimentally, and in turn will impact the funds they pass onto the community in the form of craft events participants (E.g. WOWZER Wednesday, etc) which they provide funds towards.
- Other groups hiring BHCC space when sessions are not being run, will potentially need to find alternative suitable premises. This will impact BHCC income stream and the other group's ability to run successfully elsewhere. (Regular users include The Repair Cafe ([See appendix 7](#)) & Summerhaven)
- With the change to the way in which many people now organise their working life following the pandemic, many more workers realise the need for mindful activities for their mental wellbeing and seek to facilitate this through creative groups which BHCC can provide. A central location is key to BHCC providing as many members as possible with this facility due to transport links, parking for people on deadlines or tight timescales, and business entities operating within Burgess Hill. BHCC central location is critical to providing these creative pursuits.

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- It is an aim of BHCC to increase membership but if BHCC's location moves further from Burgess Hill town centre and away from this pivotal location, BHCC membership numbers will fall, impacting income streams detrimentally.

Indirect consequences

- If there are no suitably sized premises to house all present & future activity groups, then the present groups would potentially be split between locations with loss of social interaction between groups diminishing the positive community group and positive effect each group has on each other via their collaboration and exchange of ideas crucial to community creativity.
- If the pottery kiln needed to be removed from its present location before a new permanent home was found, this would mean either a storage facility would need to be secured at a cost to BHCC (As a startup charity BHCC has very limited funds, so commercial storage costs would be prohibitively expensive and beyond the charity's ability to sustain even in the short term), or potentially the kiln may have to be disposed of via donation to an appropriate other charity able to use the kiln, and if BHCC could find such a charity then alternatively sold as a last resort.
- If BHCC was not located in Burgess Hill Town Centre, the impact would be a loss of retail footfall as members would not be visiting Burgess Hill town centre, reduced giving to other charities operating in Burgess Hill town centre, leading to a loss for the local economy and potential further loss of amenities for Burgess Hill Town and community.
- Due to the increase in housing stock in and around Burgess Hill, there will be an influx of new people to the area. This will increase the need for increase leisure pursuits in the form of creative arts & crafts as an alternative to sporting pursuits, which have been facilitated within the growth plans for the Northern Arc project. Arts and crafts are also important pursuits for well-rounded community participation and celebration and enabling Burgess Hill to stand apart from other towns through its diverse vibrant artisan community.
- Disabled members would find walking to a location further from the town centre too difficult for them physically, so requiring either the expense of a taxi or no longer being able to be a member. Others may find that there are parking issues, or transport is irregular or just does not cover the required area, again leading to the same result of no longer being able to remain as a member of BHCC due to logistical access.
- Burgess Hill needs to be a "destination" town & not somewhere to avoid or pop in for a quick ten-minute visit out of necessity. It needs purpose and a bigger community feel, with a vibrant retail mix (a few larger high street names & small entrepreneurial artisan shops) plus activity-based pursuits so footfall spend longer in Burgess Hill town centre out of choice.

Long term help required by BHCC: -

- The long-term goal for BHCC would be to be part of the Arts quarter of the Town, and form part of the visual arts section of "The Beehive" on a permanent basis. The purpose-built community facility would be a logical & perfect location to run out of, with communal area suitable for creative activities, studios and workshop for art, Pottery, and potentially glass fusion, stain glass & copper foiling, mosaic art, creative writing, and much more in due course. With

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sessions running during the day, some evenings and weekend so ensuring that the building usage could be maximised. (See appendix 6)

- Securing grant funding to expand sessions for pottery by the purchase of a second kiln.
- Secure grant funding for a kiln for glass fusion, tools & workshop equipment.
- Increase membership to maximise session fee potential.
- Successfully market BHCC to increase usage.
- Help “The Beehive” reach its full potential like the “Lightbox” in Woking.
- Exhibit high quality handmade arts & crafts.
- Gain larger share of the younger demographic participating in other art forms carried out at The Beehive (cross pollination).

Appendices

Appendix 1 Financial Analysis

Current Financial solution

BHCC has projected its short-term finances based on operating out of its present location of 30 – 32 Martlets and at the commencement of BHCC activities as from 1st August 2023, only some 10 weeks after becoming a CIO.

Year 1															
	Pre-Start	Aug 2023	Sept 2023	Oct 2023	Nov 2023	Dec 2023	Jan 2024	Feb 2024	Mar 2024	April 2024	May 2024	June 2024	July 2024	YTD	
	C/F														
BH Shed	£2,000.00														
Membership fees		£ 200.00	£ 200.00	£ 200.00	£ 200.00	£ 200.00	£ 200.00	£ 200.00	£ 200.00	£ 200.00	£ 200.00	£ 200.00	£ 200.00	£ 2,400.00	
Session donations		£ 631.00	£ 624.00	£ 544.00	£ 631.00	£ 624.00	£ 544.00	£ 544.00	£ 624.00	£ 544.00	£ 544.00	£ 624.00	£ 544.00	£ 7,022.00	
Grants & Donations		£ 130.00	£ 295.00	£ 445.00	£ 45.00	£ 45.00	£ 280.00	£ 30.00	£ 45.00	£ 35.00	£ 35.00	£ 40.00	£ 280.00	£ 1,705.00	
Total Income	£2,000.00	£ 961.00	£1,119.00	£1,189.00	£ 876.00	£ 869.00	£1,024.00	£ 774.00	£ 869.00	£ 779.00	£ 779.00	£ 864.00	£1,024.00	£11,127.00	
BUILDING		448.00	80.00	160.00	80.00	236.00	290.00	80.00	80.00	80.00	80.00	730.00	80.00	£ 2,424.00	
UTILITIES		-	-	240.00	240.00	240.00	240.00	240.00	240.00	240.00	240.00	240.00	240.00	£ 2,400.00	
FACILITIES		122.42	102.82	102.82	102.82	102.82	102.82	102.82	102.82	102.82	102.82	102.82	102.82	£ 1,253.47	
KITCHEN		59.12	59.12	59.12	59.12	59.12	59.12	59.12	59.12	59.12	59.12	59.12	59.12	£ 709.45	
CLUB SUPPLIES		219.56	219.56	219.56	219.56	219.56	219.56	219.56	219.56	219.56	219.56	219.56	219.56	£ 2,634.70	
MISCELLANEOUS		20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	20.00	£ 240.00	
Total Expenditure	£ -	£ 869.10	£ 481.50	£ 801.50	£ 721.50	£ 877.50	£ 931.50	£ 721.50	£ 721.50	£ 721.50	£ 721.50	£ 1,371.50	£ 721.50	£ 9,661.62	
Expenditure	£2,000.00	£ 91.90	£ 637.50	£ 387.50	£ 154.50	-£ 8.50	£ 92.50	£ 52.50	£ 147.50	£ 57.50	£ 57.50	-£ 507.50	£ 302.50	£ 1,465.38	
Opening Bank Balance	£ -	£2,000.00	£2,091.90	£2,729.40	£3,116.90	£3,271.39	£3,262.89	£3,355.39	£3,407.89	£3,555.39	£3,612.89	£ 3,670.39	£3,162.89		
Closing Bank Balance	£2,000.00	£2,091.90	£2,729.40	£3,116.90	£3,271.39	£3,262.89	£3,355.39	£3,407.89	£3,555.39	£3,612.89	£3,670.39	£ 3,162.89	£3,466.38	£ 1,465.38	

Assumptions

- (1) BH Shed will provide minimal initial financial help and transfer some assets to enable the continuation of creative activities at the Kiln.
- (2) Present Kiln members will join BHCC on 1st August 2023.
- (3) Rolling 30 days' notice will make membership renewal tricky after the first 6 months, placing a financial & administrative burden on the Charity.
- (4) Cashflow assumes that BHCC will be offered 100% reduction on rates due to being a CIO.
- (5) Cashflow does not include any grants (no applications drawn up yet).
- (6) By the end of December 2023 when the NRR lease converts to a rolling 30 days' notice it is anticipated that bank funds will stand at less than £3,400.
- (7) By the end of the first year of running in July 2024 cashflow will have reduced to £1,465 due to expenses & reduced sessions over the Christmas period.

Risks

BHCC will be facing various risks that ultimately will have a financial impact on BHCC and its ability to continue its operations. These risks fall into the below categories: -

Short Term

- Storage costs for BHCC assets if permanent facility not found at the end of the NRR lease. Based on the cashflows anticipated, if BHCC is forced to store assets

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until appropriate premises were found, commercial facilities would be financially impossible, and alternative (free if possible) minimal cost facility would need to be sort for the interim period. There would be a knock-on effect of risking loss of members.

- Removal of items that cannot be stored or given to another charity for use when NRR lease is up, with no alternative home for BHCC (Cost of waste removal).
- If BHCC are unable to run all activities out of one appropriately sized premise, membership will drop due to social groups dissemination and lack of collaborative community spirit which has grown over the life of the Kiln, especially during 2023.
- Loss of the initial momentum of creating a new vibrant arts & craft community within Burgess Hill as a destination town.

Medium Term

- Permanent location to facility BHCC activities in 2024 and future years
- Growth in BHCC membership may impact present & future premises (Must have good size premise which has the capacity for more available space as membership grows with the influx of new residents and widening range of age groups getting involved).
- Rent for new premises must be appropriately set so as not to penalise the BHCC charity in its infancy, with limited fund and an aim to keep subscriptions & session fees low and affordable to enable the whole community to access its activities, not just those with a better ability to pay.
- Additional assets to cater for potential increase in BHCC membership (E.g., Additional Kiln & space with adequate utility supply, appropriate storage for arts & craft supplies, additional tools & equipment, etc.).
- BHCC needs to promote the Kiln as a place that has something for all ages to participate in, broadening its focus to attract a larger percentage of younger members (over 18 years to be a member of BHCC) to enhance the Kiln community feel even further.
- To provide stability for BHCC in terms of Finance, Membership Numbers, Strategic Planning, and robust operations it is essential that BHCC has a permanent location to operate out of that is central in the town for accessibility for members and as a creative draw. Otherwise, membership & finances will be detrimentally impacted.
- As part of BHCC initial strategy membership numbers need to be maximised to ensure the ability for BHCC to continue operating. A central location is pivotal.

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Future Financial Solution

Years 2 & 3 Cashflow

Follow on from year 1 to show the short term likely financial position based on the below listed assumptions.

Year 2		Pre-Start	Aug 2024	Sept 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	April 2025	May 2025	June 2025	July 2025	YTD
	C/F														
Membership fees		£ 222.50	£ 222.50	£ 222.50	£ 222.50	£ 222.50	£ 222.50	£ 222.50	£ 222.50	£ 222.50	£ 222.50	£ 222.50	£ 222.50	£ 222.50	£ 2,670.00
Session donations		£ 711.43	£ 668.93	£ 588.93	£ 711.43	£ 668.93	£ 588.93	£ 588.93	£ 668.93	£ 588.93	£ 588.93	£ 588.93	£ 668.93	£ 588.93	£ 7,632.16
Grants & Donations		£ 140.00	£ 317.00	£ 467.00	£ 67.00	£ 67.00	£ 295.00	£ 45.00	£ 65.00	£ 55.00	£ 57.00	£ 55.00	£ 55.00	£ 292.00	£ 1,922.00
Total Income	£ -	£1,073.93	£1,208.43	£1,278.43	£1,000.93	£ 958.43	£1,106.43	£ 856.43	£ 956.43	£ 866.43	£ 866.43	£ 868.43	£ 946.43	£1,103.43	£12,224.16
BUILDING		100.00	100.00	210.00	100.00	285.00	400.00	100.00	100.00	100.00	100.00	100.00	750.00	100.00	£ 2,445.00
UTILITIES		276.00	276.00	276.00	276.00	276.00	276.00	276.00	276.00	276.00	276.00	276.00	276.00	276.00	£ 3,312.00
FACILITIES		147.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	125.00	£ 1,522.00
KITCHEN		72.00	72.00	72.00	72.00	72.00	72.00	72.00	72.00	72.00	72.00	72.00	72.00	72.00	£ 864.00
CLUB SUPPLIES		248.00	248.00	248.00	248.00	248.00	248.00	248.00	248.00	248.00	248.00	248.00	248.00	248.00	£ 2,976.00
MISCELLEANEOUS		25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	25.00	£ 300.00
Total Expenditure	£ -	£ 868.00	£ 846.00	£ 956.00	£ 846.00	£1,031.00	£1,146.00	£ 846.00	£ 846.00	£ 846.00	£ 846.00	£ 846.00	£ 1,496.00	£ 846.00	£11,419.00
Expenditure	£ -	£ 205.93	£ 362.43	£ 322.43	£ 154.93	£ 72.57	£ 39.57	£ 10.43	£ 110.43	£ 20.43	£ 22.43	£ 549.57	£ 257.43	£ 805.16	£ 805.16
Opening Bank Balance	£ 1,465.38	£ 1,465.38	£ 1,671.31	£ 2,033.74	£ 2,356.17	£ 2,511.10	£ 2,438.53	£ 2,398.96	£ 2,409.39	£ 2,519.82	£ 2,540.25	£ 2,562.68	£ 2,013.11	£ 2,270.54	£ 805.16
Closing Bank Balance	£ 1,465.38	£ 1,671.31	£ 2,033.74	£ 2,356.17	£ 2,511.10	£ 2,438.53	£ 2,398.96	£ 2,409.39	£ 2,519.82	£ 2,540.25	£ 2,562.68	£ 2,013.11	£ 2,270.54	£ 805.16	£ 805.16

Year 3		Pre-Start	Aug 2025	Sept 2025	Oct 2025	Nov 2025	Dec 2025	Jan 2026	Feb 2026	Mar 2026	April 2026	May 2026	June 2026	July 2026	YTD
	C/F														
Membership fees		£ 242.50	£ 242.50	£ 242.50	£ 242.50	£ 242.50	£ 242.50	£ 242.50	£ 242.50	£ 242.50	£ 242.50	£ 242.50	£ 242.50	£ 242.50	£ 2,910.00
Session donations		£ 1,148.21	£ 1,088.21	£ 1,008.21	£ 1,148.21	£ 1,088.21	£ 1,008.21	£ 1,008.21	£ 1,088.21	£ 1,088.21	£ 1,008.21	£ 1,088.21	£ 1,088.21	£ 1,008.21	£ 12,698.52
Grants & Donations		£ 142.00	£ 322.00	£ 472.00	£ 72.00	£ 72.00	£ 300.00	£ 50.00	£ 69.00	£ 60.00	£ 62.00	£ 60.00	£ 60.00	£ 299.00	£ 1,980.00
Total Income	£ -	£1,532.71	£1,652.71	£1,722.71	£1,462.71	£1,402.71	£1,550.71	£1,300.71	£1,399.71	£1,310.71	£1,312.71	£ 1,390.71	£1,549.71	£1,549.71	£17,588.52
BUILDING		764.00	124.00	254.00	124.00	324.00	448.00	124.00	124.00	124.00	124.00	124.00	809.00	124.00	£ 3,467.00
UTILITIES		300.00	300.00	300.00	300.00	300.00	300.00	300.00	300.00	300.00	300.00	300.00	300.00	300.00	£ 3,600.00
FACILITIES		169.00	145.00	145.00	145.00	145.00	145.00	145.00	145.00	145.00	145.00	145.00	145.00	145.00	£ 1,764.00
KITCHEN		80.00	80.00	80.00	80.00	80.00	80.00	80.00	80.00	80.00	80.00	80.00	80.00	80.00	£ 960.00
CLUB SUPPLIES		263.80	263.80	263.80	263.80	263.80	263.80	263.80	263.80	263.80	263.80	263.80	263.80	263.80	£ 3,165.60
MISCELLEANEOUS		30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	30.00	£ 360.00
Total Expenditure	£ -	£1,606.80	£ 942.80	£1,072.80	£ 942.80	£1,142.80	£1,266.80	£ 942.80	£ 942.80	£ 942.80	£ 942.80	£ 942.80	£ 1,627.80	£ 942.80	£13,316.60
Expenditure	£ -	£ 74.09	£ 709.91	£ 649.91	£ 519.91	£ 259.91	£ 283.91	£ 357.91	£ 456.91	£ 367.91	£ 369.91	£ 369.91	£ 237.09	£ 606.91	£ 4,271.92
Opening Bank Balance	£ 805.16	£ 805.16	£ 731.07	£ 1,440.98	£ 2,090.89	£ 2,610.80	£ 2,870.71	£ 3,154.62	£ 3,512.53	£ 3,969.44	£ 4,337.35	£ 4,707.26	£ 4,470.17	£ 4,470.17	£ 4,470.17
Closing Bank Balance	£ 805.16	£ 731.07	£ 1,440.98	£ 2,090.89	£ 2,610.80	£ 2,870.71	£ 3,154.62	£ 3,512.53	£ 3,969.44	£ 4,337.35	£ 4,707.26	£ 4,470.17	£ 4,470.17	£ 5,077.08	£ 4,271.92

Assumptions

- (1) Assume that rent and utility costs stay at a peppercorn rate based on the assumption BHCC has inclusion within the Burgess Hill Town regeneration program where a purposes-built community facility included renewable energy (solar power) making the charges to BHCC realist and affordable on an ongoing basis.
- (2) Membership increases at a slower rate in year 2 and slightly higher in year 3. The membership figures entered on the cashflow are cautious to low, so with our planned push for new members through increased advertising & promotion the financial figures above should be improved upon.

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- (3) There are no grants included within cashflows for years 2 & 3, but there are some minimal donations anticipated which are realistic to expect.
- (4) By year 2 onwards there will be no further start-up financial help from BHS (initially £2,000).
- (5) Membership will remain on the depressed side if the Burgess Hill Town regeneration is slow to progress. Until the town centre transforms into a cosmopolitan vibrant destination hot spot, the whole community will continue to struggle economically, physically, and mentally around a crumbling town with low self-esteem.

Risks

- BHCC could fail without the financial support of Burgess Hill Town Council & Mid Sussex County Council, which in turn would have repercussions on other Charities & NFP organisations which BHCC assist (The Repair Cafe, Summerhaven, BHCCM, BH Shed).
- Should BHCC become too popular too quickly, there will be a strain on the present volunteer group of BHCC. This would result in more volunteers being needed to support BHCC with administration, running additional sessions, adding new session types, etc.
- The loss of BHCC would result in the need of some members to seek out support for mental health issues, isolation, loneliness, in turn impacting the local authorities, NHS and straining other local charities.
- BHCC could be the catalyst for Burgess Hill Town's new identity, and if the Charity fails, the regeneration could fail to materialise in a dynamic and transformative way.

Solution

Action plan

The main immediate aim for BHCC is to secure a permanent town centre location for the running of the Burgess Hill Creative Community in the short and long term. This facility would need to be spacious enough for growth, on an affordable basis (peppercorn) and subsidised heavily to ensure the charity could run and offer the whole community the chance to participate in creative pursuits as members affordably. BHCC would then be able to help promote Burgess Hill Town as the destination hot spots for shoppers and experience seekers looking for something different from the usual high street, with a flavour of individuality, uniqueness, artistic, creative and artisan all wrapped up in one location.

How this could be achieved

Burgess Hill Creative Community would need to be included within the Burgess Hill Town Council's plans for the redevelopment of the town centre, being offered an appropriate and affordable rentable facility accessible to able bodied & disabled members alike, with the ability to let the charity grow as membership numbers and town population grows.

The regeneration of Burgess Hill town as a destination could be enhanced by BHCC presence, and frequency of its members who would also be contributing to the local

BURGESS HILL CREATIVE COMMUNITY

economy through use of retail outlets, car parks, local bus & train services. Burgess Hill Creative Community would become a focal point for artistic creative leisure pursuits which could extend local visits to Burgess Hill town centre and become a future hub for imaginative and inventive likeminded people from Burgess Hill and the surrounding areas. BHCC could help the town promote itself as a place for artisans of all types from bread and chocolate makers to book shops, jewellers, painters, writers, hobbyists and crafters with quality and diversity at its heart. Since the pandemic the face of retail has changes significantly and gone are the larger old retail outlet of previous years, replaced by online shopping at the click of a button. Therefore, for a town's retail to survive on a sustainable basis, the retail experience (goods & services) needs to provide a location with community identity, which is vibrant, whilst promoting a life work balance, and mindfulness experience.

The regeneration of Burgess Hill Town Centre hopefully will ensure that the retail mix is appropriate to promote a differentiated high street & retail complex with USP catering for small one-off artisan shops to modern retail outlets such as Oliver Bonas, Anthropologie, The White Company, Seasalt, M&S, Home Sense, etc. enticing high footfall and spend in the local economy. Additionally, another USP would be the reintroduction of a farmers' market on a regular basis, along with BHTC continuing to promote small traders.

Participants in solution

- Burgess Hill Creative Community to raise internal fund.
- Burgess Hill Town Council
- Mid Sussex District Council
- Parish Council
- NRR
- Grants
- Sponsorships
- Donations

Timescales for outcome

January 2024 or when NRR serve 30 days' notice on the lease at 30 – 32 Martlets whichever occurs latest.

Appendix 2
Statistical Data

New Housing development in and around Burgess Hill

Number of houses	Location	Status
307	Burgess Hill	Green light
3,500	Brookleigh	In progress
1,325	Keymer Tileworks, Fairbridge Way, Kingsway	Underway
5,132	Total new build homes	

At present there are approximately **33,352** people living in the Burgess Hill area with this figure due to increase by the additional planned new build homes amounting to 5,132 over the coming 18 months. Assuming on average there are two individuals per property, this could potentially increase the population in Burgess Hill by **10,264** swelling Burgess Hill residents to **43,616**, an **increase near to 30.80%**. These new residents will have leisure time and require meaningful activities to engage in from sports, cinemas, theatres, to arts and crafting, so sustain their wellbeing and work life balance. As a conservative estimate if **2%** of new build residence seeking to become members of BHCC our membership would rise by 205 members taking the overall membership close to **300** or possibly above.

BHCC present membership and activities

Membership numbers	Activities
76	Art, Sewing, Pottery, Weaving, Card Making, Christmas Decorations, Knit & Natter, French conversation

At present BHCC offer the following arts & craft activities, but this list is not exhaustive and aim to grow as the charity grows.

BHCC anticipated membership growth

Membership numbers	Growth in membership anticipated
276	Overall increase based on current membership levels, anticipated new resident influx, and increased marketing of BHCC. The increase in the Burgess Hill population over the coming 18 months BHCC could prudently expect to gain in the region of 2% of new residents (around 200 new members) over this period.

BHCC anticipate growth in membership levels through the following efforts being put in place: -

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- Additional advertising via eye catching creative communications.
- New BHCC website designed to be informative.
- Proactively marketing BHCC and its activities (Leaflets, Radio, social media, posters).
- Participate in other community events.
- Liaise with BHTC and MSCC to promote BHCC through their website (E.g., BHTC - Health & Wellbeing Over 18's activities, Hobbies, Community Groups pages)
- Updating window displays

Opportunities

BHCC could provide the following opportunities for Burgess Hill and the surrounding areas residents when they join as a member to the charity: -

- Inclusion
- Reduce social isolation.
- Opportunity for participants to increase their hand building skills.
- Group creative sessions promote the sharing of knowledge, experience & expertise.
- Develop the sense of community.
- Help individual expression and the trying of something new.
- Welcomes with a social atmosphere.
- A springboard for creative ideas.
- Encouragement of experimental creative work and collaboration.
- A positive vibe for better self-wellbeing
- Make friendships with similar creative interests.
- Meet a wide range of people from a wide range of backgrounds and of different ages ranges.
- Develop new creative / artistic techniques.
- Develop a new creative perspective.
- Find time to chat.
- Enhance self-mindfulness.
- Affordability of session fees
- Accessibility of location

Additionally, BHCC provides members with a friendly creative community where knowledge, skill and experience are exchanged between members forming a collaboration of creative ideas, and encouragement which perpetuates further creativity. Participation in creative leisure pursuits is a mindful experience that can promote wellbeing and a feeling of positivity.

Appendix 3

Farmers Market & Christmas Market – All part of Burgess Hills Identity & Pull to the Town

As an artisan Town Burgess Hill needs to support its local high-quality producers who can bring their unique produce together in one location where shoppers from Burgess Hill & the surrounding areas can come, sample & purchase the fare. Other Sussex towns have thriving markets which draw in footfall from within their towns and surrounding areas supporting their local producers and encouraging a local sustainable supply chain with minimal carbon footprints, boost the local economy which is a win-win for all participants. Burgess Hill needs to maximise its “Pull” to the town by enticing people to travel for something special. The pull needs to increase beyond 5 miles to between 15 to 20 mile and even beyond given a strong enough magnetism. Therefore quality, diversity, and entrepreneurial artisans could increase the draw to the Town.

The Sussex Peasant brings together local Sussex producers and at its heart The Sussex Peasant wants to change lifestyles and create a food and drinks concept with longevity. They **are a community** of enterprising Sussex farmers that supports the mobile farm shop and restaurant they have created. They sell the finest local produce direct to customers through the shop and our events. This community would sit perfectly with Burgess Hill redevelopment and bring back some heart to the Town and promote the Town community.

Christmas Markets are a great draw for unique towns where the footfall pull can reach even further than locally & surrounding areas. Chichester’s Christmas Market can draw as far a London during the festive season, showing that being different is rewarded with enthusiastic visitors, bring additional wealth to the town.

Below is a handful of local producers who could be tempted participate in a New Burgess Hill Farmers Market day.



Sussex High Weald Dairy - Tremaines Farm, Lewes Rd, Haywards Heath RH17 7EA 01825 791636
Awards

As a UK cheese maker we’ve entered many national and international competitions and have been lucky to win several awards including the prestigious Super Gold at the World Cheese Awards.

The Sussex Peasant – Local food farmed well.

Mobile produce vans which visit Sussex markets

Get In Touch

Phone: 07843099883

Email: edward@thesussexpeasant.co.uk

[twitterfacebookinstagram](#)

[Our Farm | The Sussex Peasant](#) take a look

[Simon's Free Range Eggs & Farm Shop](#)

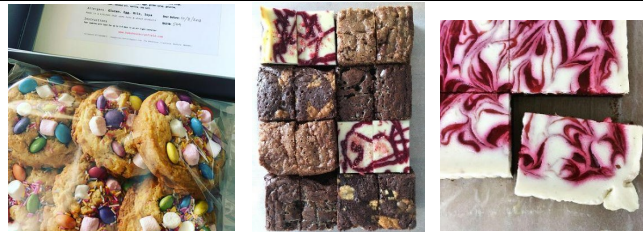
simonsfreerangeeggs@yahoo.com

01293 782389

Moat Farm, 27 Reigate Rd, Hookwood, Horley RH6 0HL, United Kingdom.

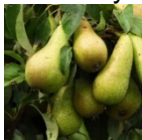


The Bakehouse



In early 2020 The Bakehouse headquarters moved to Burgess Hill in West Sussex. Surrounded by amazing local producers - I get my incredible organic eggs from [The Mac's Farm](#) down the road - The Bakehouse continues to go from strength to strength. info@thebakehousecranfield.com

Greenway Fruit Farm



Greenway Fruit Farm has 40 acres of sandy, free draining Sussex land. The advantage of supplying locally is that fruit can be picked ripe and sold fresh, which maximizes its taste, flavour and nutritional properties.

Greenway Fruit Farm, Herstmonceux, Hailsham. BN27 4PP

01323 833118

greenwayfruitfarm@hotmail.com



Hairy Dog Brewery, Unit 38 More House Farm, Wivelsfield, Haywards Heath, East Sussex RH17 7RE
01444 223944 Info@hairydogbrewery.beer



A SMALL FAMILY FARM IN THE HEART OF SUSSEX

Townings Farm is a traditional Low Weald family farm situated in the heart of the Sussex countryside, on the edge of the beautiful South Downs National Park between the villages of Chailey, Plumpton, and Wivelsfield Green. We specialise in meat from traditional breeds, reared on our farm as naturally as possible to give the very best flavour.

Our meat has been reared ethically on our family farm, uniquely located in the Sussex Low Weald, and produced in the same sustainable way for three generations of our family, aged and cut by our expert butchers. We still use the same sustainable methods of farming our family have used for three generations, we believe it's the only way to get beef that tastes this good!

The quality of our lamb reflects the diets our flocks enjoy, grazing year-round on the wild grasses, flowers and herbs that make up the ancient pastures of our farm in the Sussex Low Weald which gives the meat its rich, succulent taste.

Our slow-grown heritage breeds of Southdown and Hebridean lamb that are grass-fed year-round on the wild grasses, flowers and herbs that make up the ancient pastures of our Sussex Low Weald farm.

Tel: [01444 471352](tel:01444471352)

Email: info@towningsfarm.co.uk



LOST PIER
— BREWING —

At Lost Pier Brewing, we believe that beer is an art form, and we take great care in perfecting our craft. We use only the finest ingredients to create our delicious beers, and every recipe is carefully crafted to ensure that each sip is a memorable experience. Our beers are brewed in small batches, giving each brew its own unique blend of flavours.

Lost Pier Brewing Ltd

5 Kings Parade, Brighton, East Sussex, BN1 6JT

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Ridge View Wine Estate

Since 1995, our family has been producing world-class English sparkling wine in Sussex, focusing on quality and sustainability from grape to glass.

Our greatest joy is to share this with you, to celebrate life's big milestones and those little moments in between.

From a visit to our vineyard to raising a Ridgeview toast, there is always a joyful reminder, that...

'Life is for Celebrating'



WE'RE PROUD TO BE A B CORP

Why? In a nutshell, we're serious about sustainability.

B Corp is an accreditation for purpose-driven businesses and B stands for 'Benefit for all'. Balancing people, planet and profit (B Corp's core philosophy) has always been a part of our DNA, so being a B Corp feels like home.

We're part of a change-making community of the world's most innovative and inspirational brands, blazing a trail for sustainable business around the globe.

Ridgeview Wine Estate

Fragbarrow Lane, Ditchling Common, East Sussex, BN6 8TP, [01444 242040](tel:01444242040)
info@ridgeview.co.uk

The Pudding Co

Our flower & herb shortbreads, panforte, truffles and puddings are made with fair trade ingredients of the highest quality, we support local producers wherever we can and we're working to make our packaging as easy to recycle as possible.

Our products can be bought online, at our Market stalls, in retail outlets in Sussex and we also wholesale our products to Restaurants,shops and for private Events.

WE MAKE LOOSE BISCUITS TO ORDER FOR PRIVATE EVENTS AND WEDDINGS
PLEASE CONTACT US [info@ thepuddingcompany.com](mailto:info@thepuddingcompany.com)

Go Botanica - Florists

Established in 2001 by Ali Ball and her partner Richard Waterman, go.botanica initiated a fresh and inspirational approach to railway station flowers. Our philosophy is to sell the best ethically sourced seasonal flowers available, beautifully presented at a competitive price.

The highly skilled florists at go.botanica have enormous passion and enthusiasm – we can provide you with a single wrapped stem, decorate your home, arrange your wedding flowers or a major corporate event. Through our passion and dedication we have built a successful florist with an excellent reputation.

We have shops at Hove, Haywards Heath & Lewes Stations which are open seven days a week.

Haywards Heath Shop

Tel: 01444 443939

Haywards Heath Railway Station, Commercial Square, Haywards Heath, West Sussex, RH16 1DJ

Hand in hand with the Farmers Market could be the opportunity for producers to try out Burgess Hill by being offered the opportunity of a stint in a "Pop-Up" shop for a set time so that shoppers could find out more about that producer. This could run while the Town is being redeveloped with the shop location moving as construction continues. The shops could be sponsored by local banks outreach / community programs, the Council or other grant option.

Appendix 4 Burgess Hill Bohemian Curated High Street

The design of Burgess Hill Town could be along the lines of **Curated High Street** with individual unique smaller retail outlets giving a bohemian vibe for artisan creativity catering for all tastes with a variety of shop types covering food & drinks, arts & crafts, home décor, hobbies supplies, banks & post office, florist, cafes, perfumeries, cloths, chocolatier, Bakers, music, gallery, Milliner, furniture, Fabric & wool, Crystals, green grocer, antiques, etc so avoiding the **urban canyon** and the potentially spoiling of Burgess Hill's historic past and forward looking future, turning the Town into another "Crawley Town Centre" where wind tunnels prevail, large generic stores operate and a town without heart or an individual Town personality, on the road to decline. Since the pandemic the face of retail has changed, probably forever being replaced by on-line shopping for everyday items, and when visiting high street shoppers look for an immersive experience which encourages longevity of the stay. Buildings should be serving the community not the other way round, meeting high standards and providing a welcoming atmosphere.

An example of what a successful "**Curated High Street**" looks like, making it a destination place where people can drink in the culture and atmosphere and spend all day & evening. Burgess Hill needs its own reason for people to want & need to visit, stay for a while, and return. There should be a degree of control over vision & not passive participation to ensure the new Burgess Hill High Street is successful and prospers going forwards.

Blogger "Homegirl" These are her words on a successful "Curated High Street" and what it provides.

I started the Homegirl London blog in April 2012 which is primarily about home décor and the city I love London. I'm dedicated to bringing my readers original content about London Restaurants, London Shops, Homes, Interiors, Décor, Design, Fashion and Beauty. My professional career has been in brand public relations, but my passion lies in homes and interiors.

Reasons to visit Elizabeth Street Belgravia

Elizabeth Street is a super cute and stylishly chic street in Belgravia. It's brimming with adorable boutiques and laid-back eateries and everywhere you look there are floral decorations. You'll be surprised just how pretty the area is because of the proximity to Victoria Coach Station. There is nothing wrong with the Coach Station, but it is noisy and busy, which is very different from the relaxed vibe of Elizabeth Street.

The street is made up of: -

Boutiques, shoe shops, jewellers, perfumers, children's clothing, pet shop for pampered pooches, homeware, eateries, pubs, cake shop, ice-cream parlour, artisan bakers, upmarket grocery shop.

Elizabeth Street in London although potentially a wealthy area shows its uniqueness which is why it is successful. Burgess Hill, although not as affluent needs to differentiate itself as a town in other ways through its talented residents (Musicians, performers, artists, sculptures, crafters, writers, actors, etc) so curating a relevant environment for a successfully flourishing town.

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Philip Treacy Shop



Beulah Shop



Senteurs Shop



Pepa & Co Shop



Mungo & Maud Shop



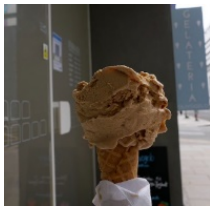
Summerille
& Bishop Shop



Tomtom Coffee
House Brunch



Peggy Porschen
Cakes & Coffee

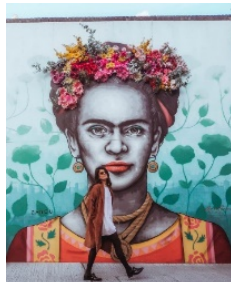


Olivogelo Gelato
Ice Cream



Poilâne Bakery

Sense of place – Elizabeth Street - London



Invite flourishing artisan bakers to potentially set-up second outlet in Burgess Hill!

The Flour pot Bakery, Brighton / Flint Owl Bakery, Lewes East Sussex



Both of which were included within **the top 20 bakeries in the UK by the FT** (article Compiled by Rosanna Dodds APRIL 27 2023)

Marketing Burgess Hill's uniqueness

Sussex Modern

All about culture & local wineries promoting places in Sussex.

BHCC & Burgess Hill Town would benefit from being part of the Sussex Modern initiative & be a place of destination for Sussex Modern. If the redevelopment of Burgess Hill Town is to succeed as a vibrant artisan location, it needs to positively promote the coming changes. Showcase a nod to the Town's pottery history & heritage, strongly encourage entrepreneurs via a mix of small unique shops and eateries, with only a handful of well-known larger shops, thereby covering most tastes and supporting a rich artistic cultural hub where you can either partake in creative activities or come to see & hear performing arts. Towns that have self-promoted their uniqueness have thrived and have hearts filled with community spirit (Lewes / Eastbourne / Brighton / Ditchling, Chichester)

ART

Over the centuries Sussex has inspired artists and writers captivated by its rich, varied and quintessentially English landscapes. They recognised its potential as a place of freedom, tranquillity, and escape. Across the county today you will find stimulating galleries and cultural venues offering exciting programmes of exhibitions and events, so you too can share the creative enthusiasm for Sussex and its landscape. (As per Sussex Modern website)



Ditchling Museum of Art + Craft

Home to a permanent collection that showcases the work of artists & craftspeople living and working in Ditchling.

Events

Throughout the year Sussex offers a rich and fascinating diversity of events: festivals celebrating everything from music, art, writing and performance to food, wine, and gardens. You can join in the fun, entertainment, and relaxation, from wine tours and art trails to bonfire nights. Experience activities that stretch your mind, your imagination, and your body.

[Sussex museums, galleries, houses and venues - Sussex Modern](#)

Introduce a **Burgess Hill Work Hub** for local entrepreneurs!

Investing in Brighton

Barclays is investing in the future of Brighton by supporting entrepreneurs and ambitious businesses and helping them to innovate and scale.

We are here to help accelerate UK scale-up, promote collaborative innovation and enable access to and training on new and emerging technologies. Ambitious #entrepreneurs welcome!

Since the pandemic many office-based business operations are rethinking the premium space that they required in the past to run their operations and are now opting to downsizing. Employees are working from home more often with the occasional trip into the office for meetings and to touch base with their teams. In some cases, office space has become redundant for some companies, which has led to the need for "Mini office space" used infrequently. Therefore, there is now a growing need for "Work Hubs" where individuals can rent office or workshop space by the hour or per day.

Appendix 5 What The Beehive could be

An example of a successful award-winning charitable arts and heritage organisation which could be the blueprint for The Beehive Burgess Hill.

Woking Lightbox

Our Philosophy

The Lightbox is an award-winning charitable arts and heritage organisation with a social purpose to improve the wellbeing and quality of life of its community.

We strongly believe that art has the power to make you feel good and we strive to ensure that this philosophy is at the heart of everything we do. Our diverse cultural programme includes exhibitions featuring world-renowned artists, local heritage, talks and tours, social events and arts and crafts workshops for all ages.

We also host special fundraising events. These raise money for our charitable ventures such as our Art and Wellbeing programme which provides opportunities for those that would otherwise not be able to access arts and heritage services to take part in creative workshops, including free drop-in sessions for families.

Our community projects would not be possible without the support of our visitors. Whether you choose to become a Lightbox Member, attend a fundraising event, visit an exhibition, or simply buy something from our Shop, all profits feed back into the charity which means these valuable services are able to continue.

Become a Lightbox Member

Lightbox Members are so important to us. They provide regular support for our work in all kinds of ways and in return we offer special benefits while providing invaluable support to our cultural programme.

Lightbox Woking Surrey

Social and Economic Impact Report

Surrey arts venues' vital contribution to town centre income and wellbeing
University Of Surrey study shows how the county's venues make a wider impact.

A recent study by the University of Surrey, in partnership with the Yvonne Arnaud Theatre, Guildford, Watts Gallery - Artists' Village, Compton, and The Lightbox gallery and museum, Woking, shows that for every £10 spent at these venues, the local economy benefits, on average, by a further spend of up to £13.28, mainly in retail, and food and drink sectors.

The report also finds that nearly 70% of visitors would not have visited the areas otherwise, indicating the importance of the existence of these organisations and their notable contribution to local footfall and spend.

The research was carried out between March and July 2020, by Professor Gang Li, Professor Caroline Scarles, Dr Jason Chen, and Dr Anyu Liu from the School of Hospitality and Tourism Management at the University of Surrey and reflects levels of pre-Covid spending and attendance. It comprises two parts, social and economic, bringing together survey data collected directly from attendees to each organisation, in combination with interviews conducted with groups using the venues for additional community-related activities.

Cultural promoting towns

Sussex has several small to medium size towns that have thriving cultural basis such as Lindfield, Ditchling, Lewes, Chichester, and Horsham. The secret to these towns' success may be down to having an active citizenship within the community which reinigorates their towns & then learning from other creative towns success. The active citizenships do many things to improve the lives of others, contributing to social justice in their communities such as supporting the food banks, preventing social isolation, supporting town events, acting on issues to make a difference. Burgess Hill can also tap into this creative success in the form of performing arts (Dance, Music, Theatre), artistic and creative activities, arts galleries and the promotion of Burgess Hill's heritage and history (museum) sponsoring events to alleviate isolation, promote wellbeing and community feel.

The population of these towns are as follows: -

Ditchling is 1,038, Lindfield is 6,096, Lewes is 20,000 Burgess Hill is 33,352 and Horsham is 51,265 which means Burgess Hill has similar population density to tap into active citizenship through a creative culture, with the potential for growth through the influx of new residents.

This can be modelled along the lines of "The Lightbox" Woking (population 103,900) where this building is used for art wellbeing, workshops, craft fairs, houses a museum, and holds exhibitions & collections. As part of the Burgess Hill redevelopment, "The Beehive" could be the perfect catalyst for artist of all types to come together in one place to form the "Creative Quarter" of the Town. This building could be used throughout the day by Burgess Hill Creative Community for creative pursuits, along with musicians, sculptures, yoga teachers, dancers, etc with the theatre being used in the evenings & weekends for performances of plays, music & dance etc. and by day used as a lecture theatre hired out to corporations. This community building will be a place which encourages wellbeing and socialisation through a common love of the arts.

Appendix 6

Funding options

Awards from the UK Portfolio

The UK Portfolio explores new and innovative approaches and develops and tests new ways of building a stronger civil society. Our funding supports projects and ideas of UK-wide impact and significance that focus on transformational change.

The UK Fund is one of our first significant commitments as part of our new strategy, 'It starts with community.'

We're looking to fund organisations that want to do more to **help communities come together** and help **make us a better-connected society**.

Your project must either work across the UK, or be able to **inform, influence or scale across the UK**.

We want to fund projects that:

Strengthen relationships between people whose experiences of life have not been the same. For example, relationships between people of **different ethnic backgrounds, generations, occupations, or geographies**.

Create **connections between online and offline worlds**.

Help make sure people from **all backgrounds can shape the future of their communities**.

We'll fund ambitious projects that aim to create **longer-term, transformational change**. We'll take an **equity-based approach** to tackle inequality. This means we'll fund where there's greatest need.

You can read our blog for examples of projects we're likely to fund.

Area: You must either work across the UK, or be able to inform, influence or scale across the UK.

Funding size: £500,000 to £5m

Length of grants: We expect most projects to run from 2 to 5 years. We may consider funding for up to 10 years.

Area

UK-wide

Funding size

£500,000 to £5 million

Application deadline

Ongoing

The National Lottery Community Fund

£50,000 - £ x,000 plus

Reaching Communities

The Reaching Communities programme offers flexible funding over £10,000 for up to five years to organisations in England who want to act on the issues that matter to people and communities. It supports organisations with great ideas that enable communities to thrive. The grants are awarded to voluntary and community organisations or social enterprises for up to five years. It can fund project activities, operating costs, organisational development, and capital costs.

England

The National Lottery Community Fund

£10,000+

This programme offers a larger amount of funding (over £10,000) for organisations that work with their community, whether that is for people living in the same area, or people with similar interests or life experiences.

We're here to support communities with the things that are important to them, including mitigating the impact of the cost-of-living crisis and supporting them as they seek to recover, rebuild and grow following the Covid-19 pandemic.

To support communities, we fund projects and organisations which aim to:

Build strong relationships in and across communities.

Improve the places and spaces that matter to communities.

Help more people to reach their potential, by supporting them at the earliest possible stage.

You can expect us to be flexible and responsive to your community's needs:

Whether you need long- or shorter-term funding.

Whether your request is for a particular activity or to create more fundamental change.

Whether the funding is to support a single organisation or to bring organisations together.

Support for people, communities and organisations that are facing increased demands and challenges as direct result of the cost-of-living crisis.

Support for organisations so that they can address the immediate issues that are impacting their delivery as a direct result of the cost-of-living crisis during this year and future years.

In April 2024 we'll change our funding in England as part of our new strategy.

Area England **Suitable for** Voluntary or community organisations

Funding size £10,001 or more, for up to five years

Application deadline

Ongoing

The National Lottery Community Fund continued

You can apply if you're an organisation that serves communities within England and is one of the following:

A voluntary and community organisation

A registered, exempt or excepted charity

A charitable incorporated organisation (CIO)

A not-for-profit company limited by guarantee - you must be a registered charity OR have a not-for-profit 'asset lock' clause in your articles of association.

A community interest company (CIC)

A school

A statutory body (including local authorities, town, parish or community council)

A community benefit society

A co-operative society - you must have a not-for-profit 'asset lock' clause in your society rules and also be registered with the Financial Conduct Authority.

A group of organisations if they're led by an eligible organisation.

If you're an unincorporated group.

It might be appropriate for you to incorporate. We suggest you explore this and consider the implications for your organisation.

If your plan includes buying a vehicle

If we're interested in your proposal, and your plans include costs to purchase a vehicle, we recommend that some analysis is undertaken to assess the best option for your project and the planet. As well as environmental issues, the options appraisal should consider the pros and cons of different travel options for the project and your organisation, such as:

Walking, cycles or scooters to purchase or hire.

Bus or tram tickets.

Vehicle sharing/car clubs/community transport.

Lease or hire of a vehicle.

Purchase of used petrol or diesel vehicle (Euro 6 diesel or Euro 4 petrol engines)

Fuel conversion of an older vehicle to alternative fuels such as LPG or used cooking oil

Purchase of an electric or hybrid vehicle

BHCC

National Lottery Awards for All England

National Lottery Awards for All offers funding from £300 to £10,000 to support what matters to people and communities.

England

The National Lottery Community Fund

£300 - £10,000

Arts Council grant guidance

We have an ambitious vision for the future of creativity and culture. By 2030, we want England to be a country in which the creativity of each of us is valued and given the chance to flourish. A country where every one of us has access to a remarkable range of high-quality cultural experiences. Let's Create starts with our 10-year strategy describing the change we want to see, and our Delivery Plan sets out how we work to achieve it over the next three years. You can also explore our Investment Principles in more detail and use our resource hub to begin applying them in your activity and organisation.

BHTC funding

[Arts Council England National Lottery Project Grants](#)

English National Lottery Project Grants is our open access programme for arts, museums, and libraries projects. The fund supports thousands of individual artists, community and cultural organisations with projects that focus on: Combined Arts including festivals and carnivals, Dance, Libraries, Literature, Museums, Music, Theatre or Visual Arts.

Arts Council England

£1,000 - £100,000 [Arts Council National Lottery Project Grants](#) | [Arts Council England](#)

Parish & Town Council can apply to the **Department for Communities & Local Government** for a **loan** to bridge the shortfall funding gap for the building of "The Beehive" community visual & performing arts centre and museum, following the pandemic & rise in construction costs.

This could be offset in part by the reduction of car parking charges to a reasonable level of no more than 5 for the day, thereby increasing the parking and reducing the on-street parking where visitors to the Town centre use to avoid the high parking charges!

Crafts Council

We believe craft skills and knowledge enrich and uplift us as individuals and can change our world for the better

Partnerships

This programme offers a larger amount of funding (over £10,000) for organisations that work together with a shared set of goals to help their community – whether that's a community living in the same area, or people with similar interests or life experiences.

England

The National Lottery Community Fund - £10,000 - £ x,000 plus

Partnerships

This programme offers a larger amount of funding (over £10,000) for **organisations that work together with a shared set of goals to help their community** – whether that's a community living in the same area, or people with similar interests or life experiences.

We're here to support communities with the things that are important to them, including mitigating the impact of the cost-of-living crisis and supporting them as they seek to recover, rebuild and grow following the Covid-19 pandemic.

In order to support communities, we fund partnerships which aim to:

build strong relationships in and across communities.

improve the places and spaces that matter to communities.

help more people to reach their potential, by supporting them at the earliest possible stage.

You can expect us to be flexible and responsive to your community's needs:

whether you need long- or shorter-term funding

whether your request is for a particular activity or to create more fundamental change

whether the funding is to support a single organisation or to bring organisations together.

Support for people, communities and organisations that are facing increased demands and challenges as direct result of the cost-of-living crisis

Support for organisations so that they can address the immediate issues that are impacting their delivery as a direct result of the cost-of-living crisis during this year and future years.

In April 2024 we'll change our funding in England as part of [our new strategy](#).

Do not rush to apply - the change will be gradual.

We'll keep you updated. If you're still working on an application in April, we'll be flexible, so you do not miss out.

Area

England

Suitable for

Voluntary or community organisations

Funding size

£10,001 or more, for up to five years

Application deadline

Ongoing

Lottery community fund

Launching The UK Fund: supporting communities to come together and help make us a better-connected society.

The UK Fund is one of our first significant commitments as part of our new strategy, 'It starts with community.'

We're looking to fund organisations that want to do more to **help communities come together** and help **make us a better-connected society**.

Your project must either work across the UK, or be able to inform, influence or scale across the UK.

We want to fund projects that:

strengthen relationships between people whose experiences of life have not been the same. For example, relationships between people of different **ethnic backgrounds, generations, occupations, or geographies** create connections between online and offline worlds.

help make sure people from **all backgrounds can shape the future of their communities**.

We'll fund ambitious projects that aim to create longer-term, transformational change. We'll take an equity-based approach to tackle inequality. This means we'll fund where there's greatest need.

Area: You must either work across the UK, or be able to inform, influence or scale across the UK.

Funding size: £500,000 to £5m

Length of grants: We expect most projects to run from 2 to 5 years. We may consider funding for up to 10 years.

Area UK-wide **Funding size** £500,000 to £5 million **Application deadline** Ongoing

You can apply if you are a UK-based:

registered charity

community interest company (CIC)

charitable incorporated organisation (CIO) The Beehive 1191705

community benefit society

co-operative society (if it has a not-for-profit clause and registered with the Financial Conduct Authority)

constituted voluntary or community organisation.

statutory body (including town, parish, and community councils)

company limited by guarantee (if it has a not-for-profit clause or is a registered charity)

partnership of organisations.

You need at least two board or committee members who are not related.

If you already have funding from us

You can still apply. When we assess your application, we'll consider how it would fit in with your other funding.

Equality, equity, diversity and inclusion

We expect your organisation and the activities we fund to be open and accessible, to promote equalities and challenge discrimination.

We would like to understand your approach to equality, equity, diversity and inclusion. We might ask to see your organisation's equalities policy as part of our assessment.

Lottery community fund continued

We can fund things like:

staff costs, including sessional workers.

development work (testing new ways of working, staff training and development, developing governance, tech or IT upgrades and purchases, sharing learning)

transport

utilities and running costs.

volunteer expenses

learning and evaluation

equipment

capital costs (we can consider funding capital costs but do not expect these costs to be a significant amount of the proposed budget)

costs associated with delivering your project in other languages – for example, in Welsh.

If you're invited to the next stage, we'll talk to you to agree what the funding will cover.

[Launching The UK Fund: supporting communities to come together and help make us a better-connected society | The National Lottery Community Fund \(tnlcommunityfund.org.uk\)](https://www.tnlcommunityfund.org.uk)

MSDC Corporate grants

Grants of up to £5,000

For projects where money is needed for an activity or piece of equipment which will benefit the community or contribute to the local economy.

MSDC Community and Economic Development Grants aim to support local businesses, voluntary, community or not-for-profit organisations to provide activities and projects that add social and economic value to their communities and which help improve the quality of life in Mid Sussex.

What are our principles for funding?

- The project will benefit residents in Mid Sussex
- There is evidence to show a demand and/or addresses identified needs
- The project is unique and does not duplicate other existing services
- The outcomes and objectives are clear and meet our priorities
- There are robust monitoring and evaluation methods in place for the project
- The project demonstrates value for money
- There is evidence of working in partnership with others
- The project is open to all and has an equal opportunities policy
- The project demonstrates long-term viability including how ongoing costs will be met

What are our priority areas?

Strong and Resilient Communities Work with partner organisations to build sustainable communities that will deliver a better quality of life for all.

Community Safety

- Safer communities
- Domestic abuse

Health & Wellbeing

- Social isolation and loneliness
- Mental health
- Health inequalities
- Dementia
- Inclusive sports
- Young people

Community Resilience

- Volunteering in the community
- Social inclusion, community cohesion and integration
- Youth and/or family focused interventions
- Rural resilience
- Environmental projects for green recovery

You can apply if:

- The grant will be of direct benefit to the residents of Mid Sussex District
- You are properly formed and have a governing document, a constitution, or a company registration, with a bank account and financial records (or financial projections if newly formed)

BHCC could apply.

[Corporate Grants - Mid Sussex District Council](#)

Appendix 7

BURGESS HILL REPAIR CAFE

Burgess Hill Repair Cafe is a regular community event set up to help people repair their broken or faulty items for low/no cost to prevent them being thrown away in landfill. Repairs are funded by donation. It's part of a global with over 2000 Repair Cafes worldwide. Repair Cafes bring together expert volunteers with valuable skills that can be passed on to others and encourage people to repair rather than discard items that have many years of use left. All of this contributes to creating a more sustainable society. Find out more about the global movement www.repaircafe.org/en

Repair Cafes offer a friendly, welcoming atmosphere where visitors can learn from the volunteers as they fix items, pick up repair skills and enjoy a cup of tea and slice of cake in a space where interaction is encouraged.

Burgess Hill Repair Cafe sessions take place on the second Saturday of every month at the Kiln. The event is run by a local team of volunteers led by Chair Anne Miles. Visitors with items to repair book in via social media, email or by drop-ins on the day. Around 40 items are fixed per session; the majority of items brought in can be repaired.

With skills in all kinds of fields, our volunteers have decades of experience, and will attempt to repair the following; -

- Textiles (clothes, soft toys, tents)
- Bags, belts and other leather items
- Electrical equipment

We can also:

- sharpen scissors, knives and garden equipment.
- provide advice on using your computer.

We'll try to fix:

- mechanical equipment
- furniture
- jewellery
- umbrellas etc.

<https://burgesshillrepaircafe.wordpress.com>

Appendix 8

Burgess Hill Creative Community SWOT Analysis

Analysis as of August 2023

SWOT Analysis	
Strengths	Weaknesses
<ul style="list-style-type: none"> *Sense of Community * Proactive membership * Inclusivity *Affordability * Responsive to change * Creativity * Dedication * Resourcefulness * Enrich lives * Cross collaboration between arts & craft groups * Individuality & Uniqueness * Self-development through hand-based activities 	<ul style="list-style-type: none"> *Fledgeling charity *Minimal Funds * Increase volunteer numbers * Increase membership * Need to increase younger member numbers * Need more evening sessions
Opportunities	Threats
<ul style="list-style-type: none"> *Showcase arts & crafts *Preventing social isolation * Additional creative activities * Collaboration with other charities * Collaboration with Councils * Dynamic & fresh view on what creativity can look like *Run One-Off Saturday workshops *Run corporate Events for staff Wellbeing * Create a vibrant atmosphere for members 	<ul style="list-style-type: none"> *Short Lease *No permanent location * Potentially excluded from The Beehive *Lack of Council support *Present Creative groups in split venues * Forced to store equipment at lease end if no appropriate venue not found * Too few volunteers * Lack of funds to operate * Permanent premises rent prohibitive to continue in operation