

Response	Which age range are you in?	Where do you look for information on events to attend?	What kind of events would you like to see in Burgess Hill?	Have you attended Town Council events in the past?	What did you enjoy about the events you attended? (Please state which event).	What could have been better about events you attended? (Please state which event).	Would we be able to contact you to discuss your ideas for future events?	Response
	1 40 - 50	Facebook;Instagram;Posters;Local noticeboards;Flyers	Event markets- local produce etc with music or streetfood type events. Local fairs. Christmas market. Town days.	Yes	Local traders and produce. Things featuring local artists and musicians (look at what Horsham do) Love events that are in the town centre- the continental market was great could be improved by being regular and having some music etc.	Events need to be more regular and better publicised. So much more going on in other towns and promoted better.	Yes	Feedback will be passed to the markets team. Our current publicity strategy includes press releases; banners in strategic locations in the town; 18 noticeboards to promote council activities; Help Point window; social media; event notification lists sending an email; written communication - About Town Magazine; deliver to key locations in town to include large community board in Martlets shopping centre area, Nationwide community board and the railway station community board.
	2 50 - 65	Twitter;Posters;Local noticeboards	Litter picking events- perhaps provide cup of tea and cake at the end!	Yes	Meeting new people and often recognising others. Feeling a sense of community spirit. ( litter picking at Worlds End, Swift walk, Bedelands Bat walk, Fetes and activities on St John's Park, Jumble trails, Xmas switch on lights at shops )	Advertising it. After i've been to an events friends would say they didn't know about it.	No	We deliver Spring Clean Ups in March /April to support the Great British Clean - this is promoted via press release, social media and event posters across the town. Clear publicity approach used for all events.
	3 30 - 40	Facebook;Instagram;Posters;Local noticeboards	Affordable non-audition choir	No			No	The Town Council are unable to organise a choir however if we hear of any we do share these on our social media.
	4 50 - 65	Facebook;Local noticeboards;Flyers	Happy with more baby events next year for two year olds . But happy with the wouzer Wednesday's we do like the library storytime, rhyme time etc,obviously had everyone had known it was going to be warm this week keeping the sandpit open a bit longer but I suppose it's the costs,but....looking forward to your Christmas light switch on as I am now bringing up my baby who is 15 months old up on my own. Your council events page is easy to understand,Also have you got any type of kids outdoor type mini small depth swimming pool type area like they have along Brighton. Could it help be funded by some type of refreshment set up ? Oh also we would be happy to pay a few pounds for some kids outdoor movies but I imagine it's down to the weather say in St John's Park. Tony Phillips resident for over 20 years. ( 17 years running my burger van at Goddard's green )	Yes	Well organised	Some advertised a bit earlier	Yes	Childrens swimming pool falls outside the remit of the Town Council and we do not have suitable land or funds to deliver this. We recognise events can be advertised earlier and we are working hard to ensure there is sufficient lead up.
	5 25 -30	Facebook;Local noticeboards;Flyers	Toddler friendly	Yes	The fact they were free and easy to get to by public transport or walking	More events suited to people with younger children e.g aged 1.5 to 3 years All of the event days that take place in St. John's Park need a lot of improvement. We always head over to listen to the music and support the event but are always so disappointed by tee lack of anything going on.  Stall holders, game stalls and more than just a BBQ and hog roast would be so beneficial. I can never understand why stall holders aren't invited to take part.	No	We deliver the Teddy Bears picnic, Sand pit, Wouzer Wednesdays have an under 5 dedicated area.
	6 30 - 40	Facebook;Posters;Local noticeboards;Google	Community event days (party/picnic in the park type events)	Yes	Not much. We did enjoy the puppet show put on for children.	We can never find reason to stay more than 20 minutes.	Yes	We believe this is confused with the Party in the Park delivered by a community group of volunteers which does not have stalls. The Town Council deliver the Wouzer Wednesday events in the park ion May and August which is focused on childrens activities. The Summer Fayre is open to community groups to have stalls and commercial if space allows.
	7 40 - 50	Facebook	More evening classes at the Kingsweald community centre e.g Thai Chi, circuit classes, Zumba	No	just moved to Burgess Hill		Yes	The Town Council do not have resources to organise evening classes but there are community centres in the town that have many activities going on such as Sidney West Centre, Age UK Kings Weald and Cyprus Hall that have many separate users.
	8 65+	Facebook;Local noticeboards	More events/classes at Kingsweald Community Centre, e.g. Thai Chi, dance classes, music groups, community cafe with expanded opening hours and targeting wider range age groups i.e. not only elderly and mum and baby groups.	No			Yes	The Town Council do not have resources to organise evening classes but there are community centres in the town that have many activities going on such as Sidney West Centre, Age UK Kings Weald and Cyprus Hall that have many separate users.
	9 25 -30	Facebook	Something for adults. Everything is catered to kids and families. East Grinstead do an excellent music event. Haywards Heath cater for all by having a community focus on the afternoon and music in the evening. Would love to see something like that. Don't feel as a tax paying adult there is anything for me. I don't benefit from any of the events.	Yes	It's nice the community groups can have the opportunity raise funds in the summer event.	More to them, make them bigger. The summer event needed more stalls and a reason to stay longer. There needs to be a big draw to the event and some headline acts and entertainment.	No	We have delivered two staged events in the park for all ages in June 2022 and May 2023. We are considering a staged event for 2024 but this would be subject to funding. The Summer Fayre event operates from 11am-3pm but staffing this is 8am-6pm minimum. This is a sufficiently long day for staff to work rather than go into the evening.
	10 50 - 65	Facebook;Posters;Local noticeboards;Flyers	Haywards Heath town day for fabulous - something for everyone and extremely well organised. Burgess Hill needs something different. There's no point in copying other areas. Your events team needs to come up with their own ideas for the people of Burgess Hill. It needs to be properly implemented and not half hearted . There's not much to do in the town so some amazing events are needed.	Yes	The procession down the high street culminating in a good event in St John's used to be fun. The last town event there was dull & boring. Not enough to attract or keep people there .	Need to be planned & run much better. Other areas can do it.	No	The Town Council have delivered 34 events from April to October this year. We have introduced new events such as the parade as part of the summer fayre, tennis and basketball and a comprehensive programme for families plus the introduction of more tea parties.
	11 30 - 40	Facebook;Instagram	Family	Yes	Free activities for children	The music was awful - too loud and very unpleasant. Puts off going to these kinds of events and just spoils them really. Music needs to be much more chilled.  It would also make sense to invite some local businesses to sell food and drinks.  No toilets is also an issue (e.g. at World's End Park)	Yes	The feedback does not state what event the music was too loud at so unable to respond. Food and drink attends large community events. The Town Council has not delivered events at Worlds End Park. Feedback will be passed to MSDC who have delivered events there.

12	50 - 65	Facebook	Set ups something similar to the coach works in ashford lãC™m the land where the martlets was	Yes				Yes	Land where the library was is owned by MSDC and we are unable to deliver activities here.
13	50 - 65	Facebook;Posters;Local noticeboards	Fitness for over 50ã€™s Christmas wreaths Grandparents and grandchildren day Musical lunches/suppers	Yes	The opportunity to try new thing	Children events had very long queues maybe time slots would be appropriate	Yes	Yes	Time slots for Wowzer Wednesdays activities was implemented for craft activities but would not be possible for inflatables in St John's Park. We observed grandparents bringing grandchildren to summer holiday activities. Fitness activities would be provided by existing providers in teh town that operate at Triangle, Kings Weald, Cyprus Hall etc - the town council could not fund these activities. But do deliver health awareness events where the Triangle have a presence. We have increased our tea parties provision for our residents delivering our own and working with Burgess Hill Girl school.
14	50 - 65	Facebook;Twitter	Cyclosporives	Yes	Everything	Bigger	Yes	Yes	The Lions historically delivered a bike ride in the town but have confirmed that they are unable to deliver this. There was one cyclosporive event in the town some years ago but this has not happened again and was delivered by a third party.
15	50 - 65	Facebook	Earth Day celebration and day of action	Yes	Gathering with others	More refreshments, better access and more promotion	Yes	Yes	Earth day activities were included as part of the St George's event this year but there was very little take up on this. We are hoping to deliver an environmentally themed element as part of the summer fayre subject to approval.
16	40 - 50	Facebook;Posters;Flyers	Summer evening party like 25 years ago in the town centre. Educational for all the family. Charity events	Yes	World foods in the town centre 2/3 day event	Much better advertisement, and after speaking to the owners of the stands, car parking facilities for them not to be charged. I think youã€™ll find they were only breaking even on the events as someone in business. This sometimes doesnã€™t stack up to be bothered to go back to the same places.	Yes	Yes	Feedback will be shared with the market team that organised the world food event. The Summer Fayre is a large community event that provides charities and community groups an opportunity to raise funds.
17	40 - 50	Facebook;Local noticeboards	Free parking month	Yes				No	Parking falls under the remit of Mid Sussex District Council. The Town Council did organise a discounted parking option for a free hour for those that used the market but this had very little take up.
18	50 - 65	Facebook;Flyers	A decent SATURDAY market. A proper summer fete/festival. Look at Lindfield they manage over 100 stalls. When I enquired about this year's event I was told it was full. Rubbish all local charities and community groups should be invited to have a stall whether it's bric a brac or a tombola. I'd love to see the procession return but appreciate it may not be possible. 5/6 years ago we had a week of events during Burgess Hill festival but we have virtually nothing now. A lot were free or low cost. I'm sure a lot of businesses would join in if they thought they could promote their business. A decent french market 2/3 times a year. Things aren't advertised well enough. All events could be shared to all community Facebook groups. If you can't then employ someone who can.	Yes	5/6 years ago I enjoyed all the festival events I attended. Now I'm just left disappointed	All events. Better promotion, more involvement from participants and groups more of them	Yes	Yes	Town Council has a clear publicity strategy to include press releases; banners in strategic locations in the town; 18 noticeboards to promote council activities; Help Point window; social media; event notification lists sending an email; written communication - About Town Magazine; deliver to key locations in town to include large community board in Martlets shopping centre area. Nationwide community board and the railway station community board. Council decided to step away from delivering one week of concentrated events to events across the year to ensure more people could attend.