

Dear Partners,

We are writing to ask for your support to remind people of State Pension age (66+) who are not receiving certain benefits\* that they should check their eligibility and apply for Pension Credit, as they could qualify for Winter Fuel Payment\* and other support like help with housing costs, help with Council Tax and a free TV licence for those aged 75 and over.



Department  
for Work &  
Pensions

Thanks to the Pension Credit backdating rules, it is possible to apply for Pension Credit and have the claim backdated by up to 3 months - so long as there is

entitlement during that time. This means that the latest date to apply and still qualify for Winter Fuel Payment is 21st December 2024.

Did you know that additional to Winter Fuel Payment, Pension Credit also provides extra support for heating costs such as [The Warm Home Discount Scheme\(link is external\)](#) and [Cold Weather Payments\(link is external\)](#)?

### **Could you connect with someone to raise awareness of Pension Credit?**

It is estimated that up to **880,000** households are missing out on Pension Credit, and it is worth, on average, **£3,900** per year, providing additional benefits such as help with Council Tax and Housing Benefit and a free TV licence for those over 75.

Raising awareness of [Pension Credit\(link is external\)](#) could make a difference to an older person's life: [www.gov.uk/pension-credit\(link is external\)](http://www.gov.uk/pension-credit(link is external))

You can help raise awareness by sharing our **official social media posts** @DWP on Facebook and @DWPgovuk on X. You can also find a range of promotional products that you can use in our [online toolkit\(link is external\)](#)

### **Can you go further?**

If you are able to support us by going further, I have attached example copy for use in an **e-newsletter** and on your **intranet site**. We have a limited quantity of A5 leaflets and A4 posters available in print, available on a first come, first served basis. [chiltonmannion.jobshare@dwp.gov.uk\(link sends e-mail\)](mailto:chiltonmannion.jobshare@dwp.gov.uk(link sends e-mail))

Finally, if you have State Pension Age customers or service users and would like to boost yours and your colleagues' confidence in talking about Pension Credit, **watch our explainer video**: [https://www.youtube.com/watch?v=kD9e4mAAGdc\(link is external\)](https://www.youtube.com/watch?v=kD9e4mAAGdc(link is external))

Thank you for your support in helping ensure that older people get the financial support they are entitled to.

Kind regards,

Sue Carey and Emma Wareham